



2020 STRATEGY REVIEW PROCESS

Joe Morrisette, Director of OMB

December 11, 2019

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Dakota Be Legendary.™

GRATITUDE





THANK YOU

- Participation in 2018
- Ideas that make a difference
- Strategic thinking
- Reinvention opportunities
- For being part of the 2020 strategy review process

PURPOSE

- Your agency strategic plan:
 - Sense of direction and purpose
 - Focuses your team efforts
 - Measurable goals





PURPOSE

- Budgeting strategy review process:
 - Connect strategic plan to budget
 - OMB and the Governor's Office

WHY START WITH STRATEGY?

- Put the budget process in the right order:
 - Develop your vision
 - Chart your course
 - Develop a budget

A scenic sunset over a body of water. The sun is low on the horizon to the right, casting a bright orange glow across the sky and reflecting on the water. A long pier or dock extends from the foreground into the water, with its reflection visible. The overall mood is calm and contemplative.

FOCUS ON FUTURE OR PAST?

- Starting with budget = focus on the past
- Starting with strategy = focus on the future

FOCUS ON FUTURE OR PAST?



"If you don't know where you are going, you are certain to end up somewhere else."

- Yogi Berra

NOT EASY TO SHIFT YOUR FOCUS...

- Develop a strategy that stretches your team
 - Think long-term
 - Review and update your strategic plan
 - Develop a long-term strategy

“If you are entirely comfortable with your strategy, there’s a strong chance it isn’t very good.”

- Roger Martin

LESSONS LEARNED-CHANGES FROM 2018

- Slide deck:
 - Simplified
 - More flexible template, easily modified to tell your story
 - Shortened
- Schedule:
 - Earlier in the budget cycle
 - Longer meetings for some agencies



FOCUS ON

- The Future
- Outcomes
- Goals
- Strategy, not Budget

THINGS TO KEEP IN MIND...

- Time is limited
 - Questions and discussion
 - Presentation time
- Space is limited
 - Governor's conference room
 - 8-10 attendees in addition to your team



2020 STRATEGY REVIEW SLIDE DECK



STRATEGY REVIEW OUTLINE

CURRENT

Who do you serve and how do you measure outcomes and success?

PAST

How has your agency evolved to get to where you are today?

FUTURE

What is your vision for the future of your agency and programs?
How will you deliver more value and best in class service to citizens while leveraging new technology and processes?

CURRENT



AGENCY, CUSTOMERS AND PROGRAMS

- Describe:
 - Your agency
 - Your programs
 - Your customers
 - Your team
 - How you serve your customers
 - How your programs connect to the governor's five strategic initiatives

SUCCESS MEASURES

- How do you measure success?
- What outcomes measure the quantity, quality or effectiveness of what you do?
- Provide a success story - What has been your agency's greatest success in the past two years?

PAST



HISTORICAL CONTEXT

- Technology
- Reinvention
- Citizen experience
- Team member survey
- What has changed?

FUTURE



GOALS AND OUTCOMES

- Vision
- Long-term goals
- Immediate goals
- Measurable success
- Governor's five strategic initiatives
- Collaboration

RESOURCES AND CONSTRAINTS

- Resources needed
- Barriers
- Existing resources
- Eliminate activities
- Efficiencies
- Reinvent processes

OTHER CHALLENGES AND ISSUES

- Workforce
- Cyber risk
- Innovation
- Reinvention and continuous improvement
- Culture of innovation
- IT unification

2021 LEGISLATIVE SESSION AND 2021-23 BUDGET

- Key priorities
- New initiatives
- Key policy objectives or statutory changes



VALUE BEYOND THE BUDGET PROCESS

Use as a tool to guide your team in strategic thinking

1. Vision
2. Long-term goals
3. Incremental steps
4. Constraints
5. Refocus
6. Success measures

WHAT'S NEXT?

- Slide deck
- Meetings being scheduled
- Reach out to budget team with any questions
- **Thanks to everyone who has accepted the meeting invitation and already begun strategic discussions with your teams**



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