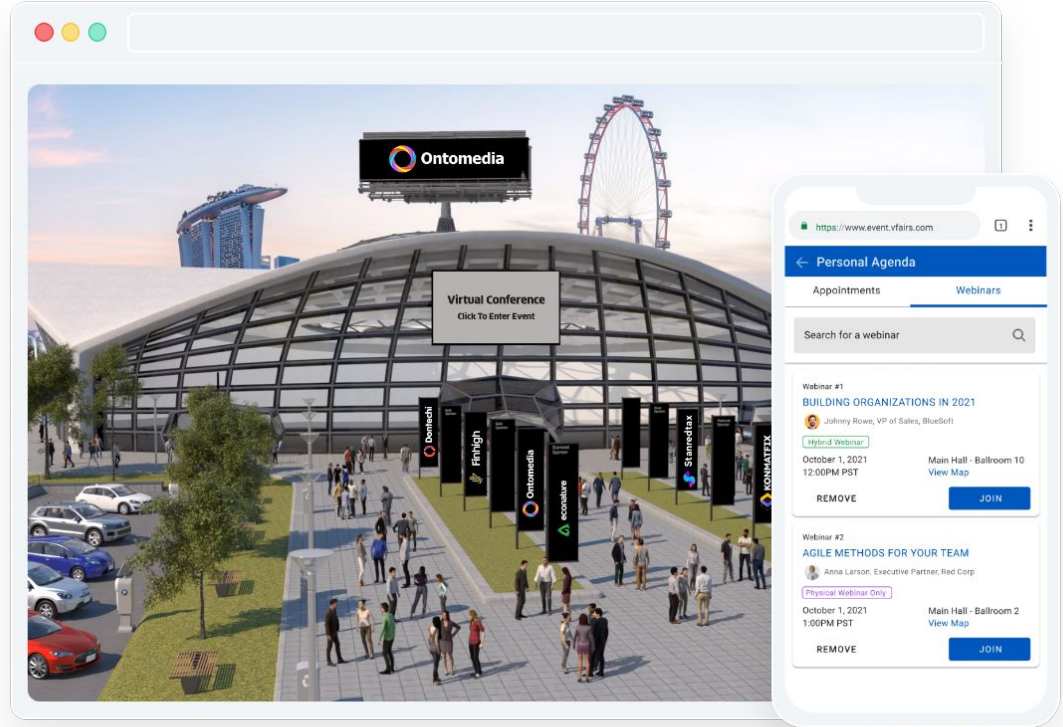**vFAIRS**

Virtual Conference Platform

Empowering Organizations to Host Online Conferences to Connect Global Audiences & Increase Engagement

What is vFairs Virtual Event Platform?

A visually-rich online venue that helps organizations bring people from all over the world together network, attend sessions, exchange information & interact with digital resources of interest.

Watch a 15-minute demo video ↗

vFAIRS

Benefits of a vFairs Virtual Conference

Conduct Online Conferences Cost-Effectively

Reach Global Audiences with no Need for Commute/Travel

Engage Participants in Real-time Using Audio/Video Chat

Collect Custom Registration Information from Attendees

Enable Speakers to Deliver Lectures & Keynotes remotely

Measure Engagement, Turnout & ROI with Detailed Reports

Enable Attendees to Access the Event on-the-go from any Device

Reduced Carbon Footprint Compared to Physical Fairs

vFAIRS

A complete virtual event platform from start to finish

1

PRE-EVENT

Custom Registration Forms, Branded Landing Pages etc.

2

IN-EVENT

Intuitive Virtual Environment, Chat Tools, Webinars, Support

3

POST-EVENT

Reports, Follow-up Emails, Feedback Calls

vFAIRS

PRE-EVENT

LANDING PAGE

REGISTRATION

INTEGRATIONS

VIRTUAL EVENT SET UP

PROJECT MANAGEMENT

vFAIRS

PRE-EVENT

LANDING PAGE

PRE-EVENT - LANDING PAGE

Custom Domain
Host your conference on a custom vanity URL like conference.yourcompany.com.

www.yourcustomdomain.com

circleo

Home   About Event   Speakers   FAQ   Exhibitors   Login   Request A Demo   EN | FR | RU

English   French   Russian

Host Branded Landing Pages
Build a custom, fully branded landing page that contains the content you need.

Circleo Virtual Event

World's Leading Platform For Virtual Conference 2021

vFairs is a virtual & hybrid events platform that helps organizations reach global audiences. Start hosting amazing online conferences, trade shows, job fairs & more.

Login To Event   Register

Multilingual Content
Offer visitors to view landing pages & content in multiple languages.

Finhigh   Dontechi   Domzoom   econature   KONMATFIX   Ontomedia   Stanredtax

vFAIRS

Drive registrations by adding exciting content on your Landing Page

Add key info like a detailed agenda, speaker bios, promotional videos, sponsor logos and a FAQ section to drive attendee interest up.

vFAIRS
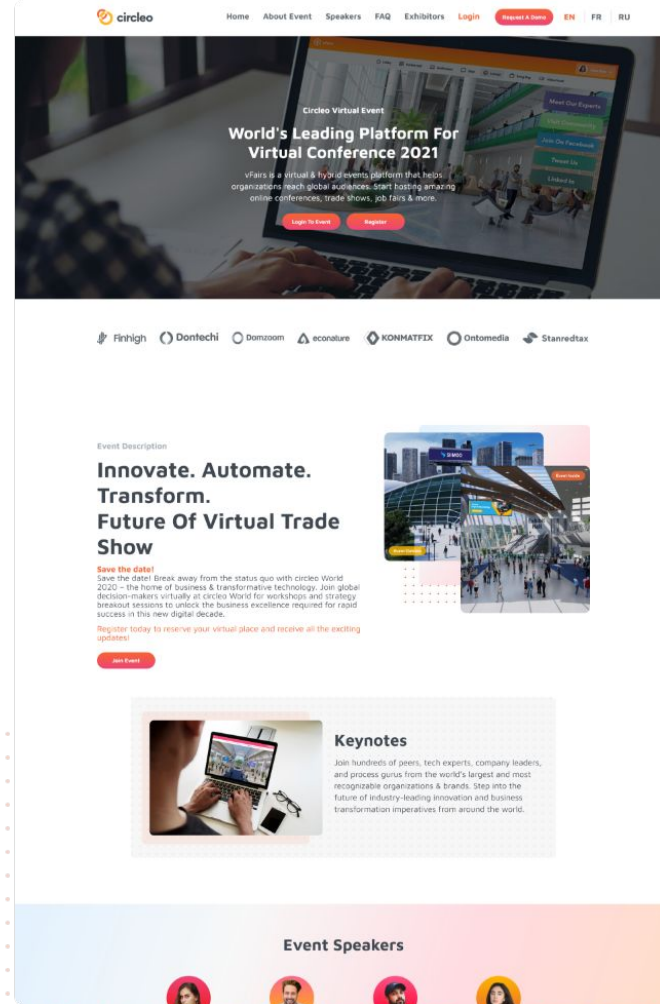
Simplify logins with Single Sign-On

Authenticate attendees & exhibitors with any single-sign on
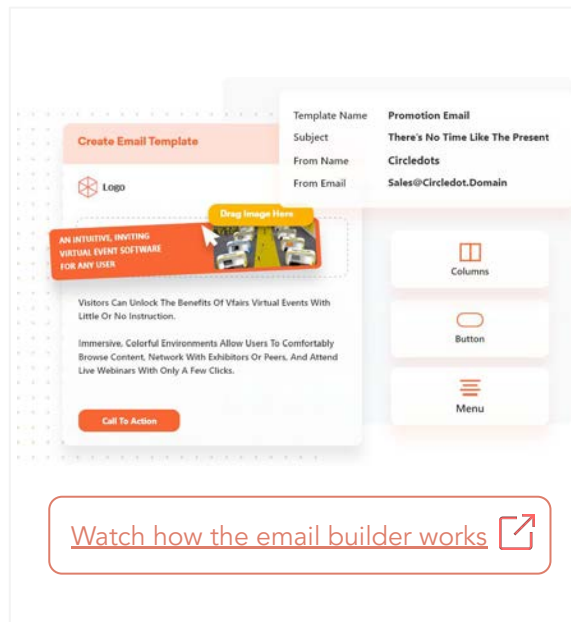service facility with our integrated API service
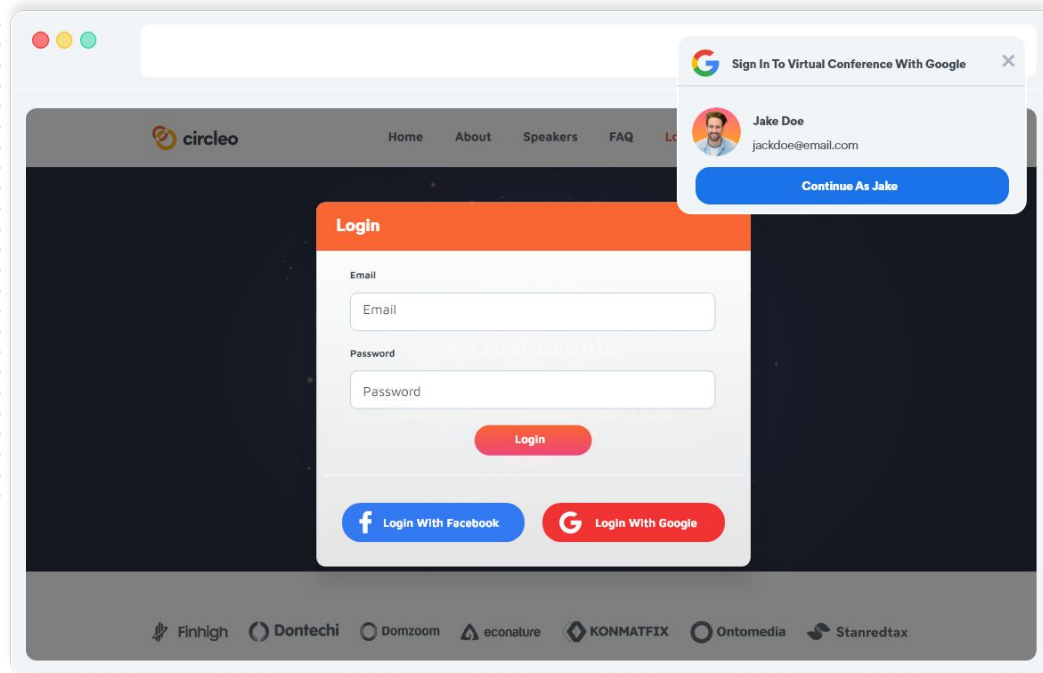
Deliver Improved Security with Two-Factor Authentication
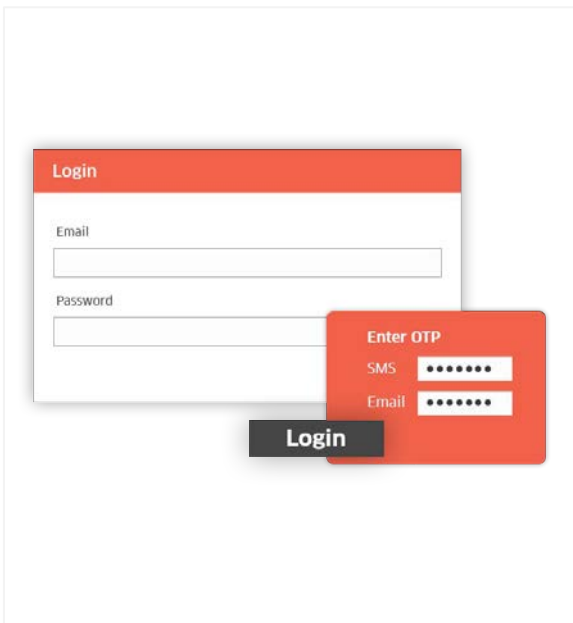
Offer better identity verification by sending a one-time password to the attendee's email and SMS.

Send Custom Email Alerts & Reminders

Watch how the email builder works

Craft custom emails using our visual editor send pre-event marketing emails & reminders to unresponsive attendees.

vFAIRS

Offer Several Sponsorship Options

Promote your sponsors' logo virtually everywhere: landing pages, virtual lobbies, halls, auditoriums etc.

vFAIRS

Capture registrations with a mobile-ready landing page

Move registration data to other tools you work with

Offer payment integrations for event tickets & access
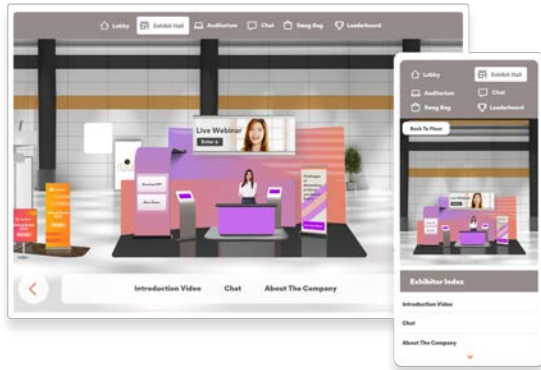
All events running on the vFairs platform have mobile-friendly version of the event allowing your attendees to engage on-the-go.
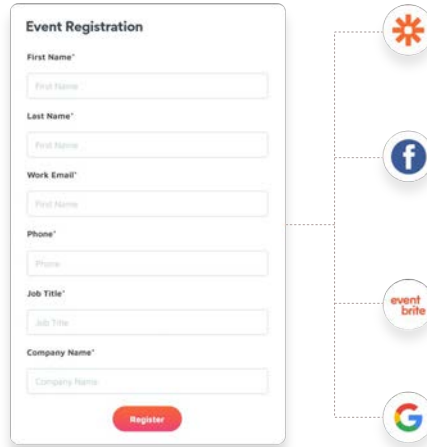
We enable Organizers to send Registration Data to Zapier (serves as a bridge to 2000 other applications) & Marketo.
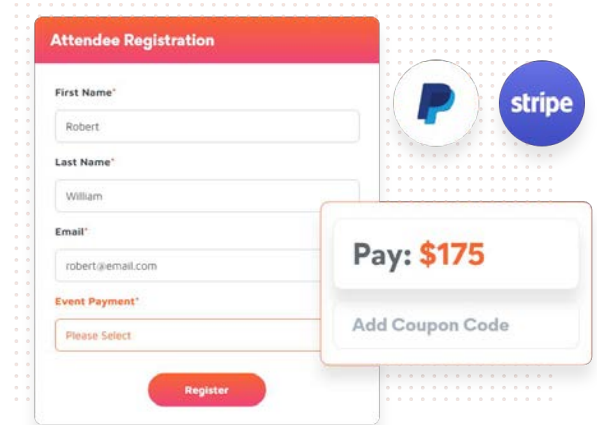
We provide the ability to capture payments at the time of registration through Paypal and Stripe.

vFAIRS

PRE-EVENT
REGISTRATION

Capture Registrations

For the event registration set up, we enable hosts to define any number of custom fields on the registration form.

You can choose to customize the labels, placeholders, field types, attachments and options for drop downs etc.

Custom Registration Forms

Registration Form

Jack Doe

Your Address

Your Interests

Register

Customize Your Registration Form

List Of Fileds

Address ✓

Interests ✓

Bios   Add Field

vFAIRS

Event Registration

Open Access | 🔑 **Exclusive Access**

First Name*

[First Name]

Last Name*

[First Name]

Work Email*

[First Name]

Phone*

[Phone]

Job Title*

[Job Title]

Company Name*

[Company Name]

Register
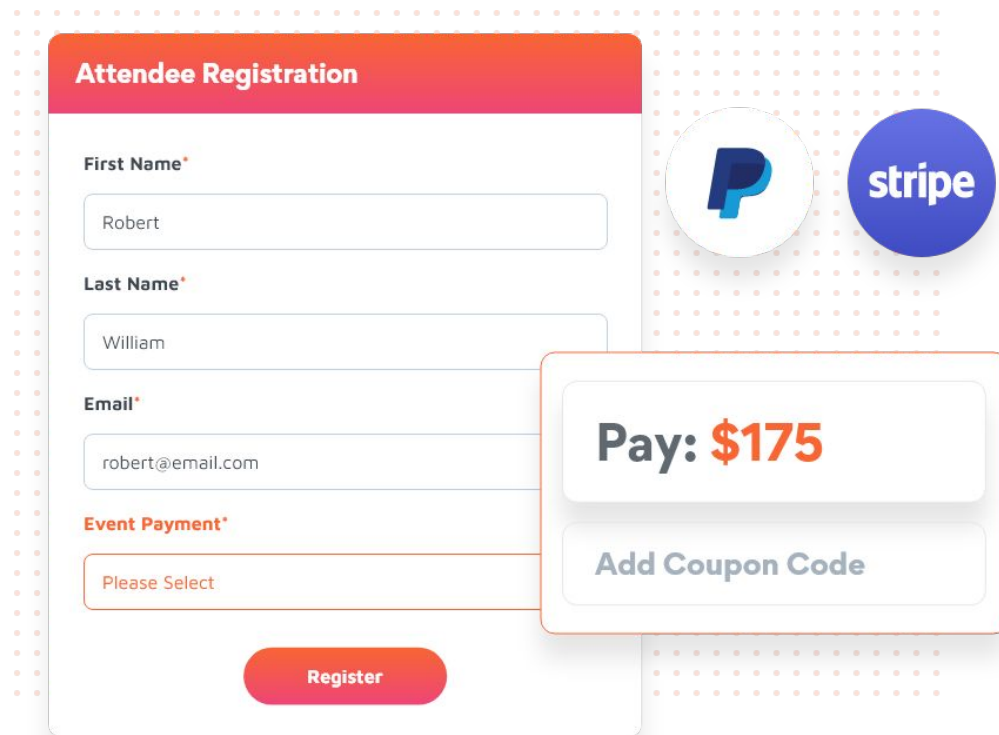
Grant Exclusive Access to special virtual spaces based on ticket type

Give your higher-tier attendees a VIP experience by granting them access to exclusive virtual lobbies, halls & lounges.

They can sign up for sessions of their choice and receive exclusive access.

vFAIRS

Collect Payments at the time of Registration

We enable payment integrations with PayPal & Stripe to collect registration fees from your participants.

Attendee Registration

First Name*

Robert

Last Name*

William

Email*

robert@email.com

Event Payment*

Please Select

Register

Pay: **$175**

Add Coupon Code

vFAIRS

PRE-EVENT

INTEGRATIONS

CRM Integration through Zapier

Push registration data to CRMs like Hubspot, Salesforce and Pipedrive etc
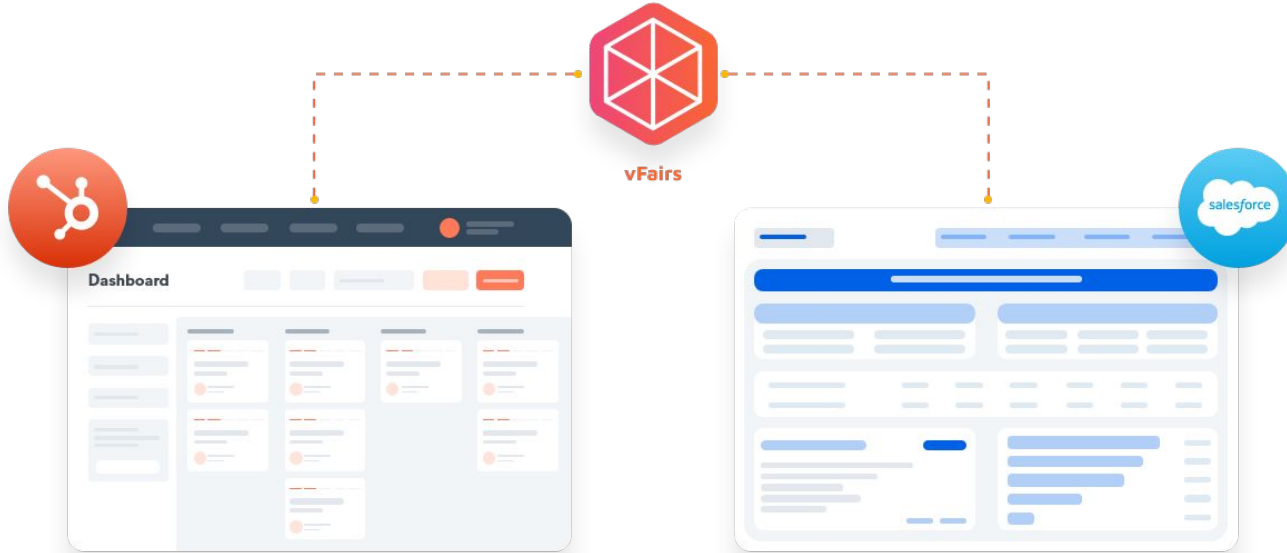
PRE-EVENT

VIRTUAL CONFERENCE SET UP

Wow Audiences with 3D Exteriors

Use our design services to build immersive 3D Exterior designs that can be matched with any real location you plan to simulate.

View Design Library ⎘

vFAIRS

Greet visitors with 3D avatars

Have a 3D avatar welcome incoming attendee as they login and orient them to set them up for a delightful experience.
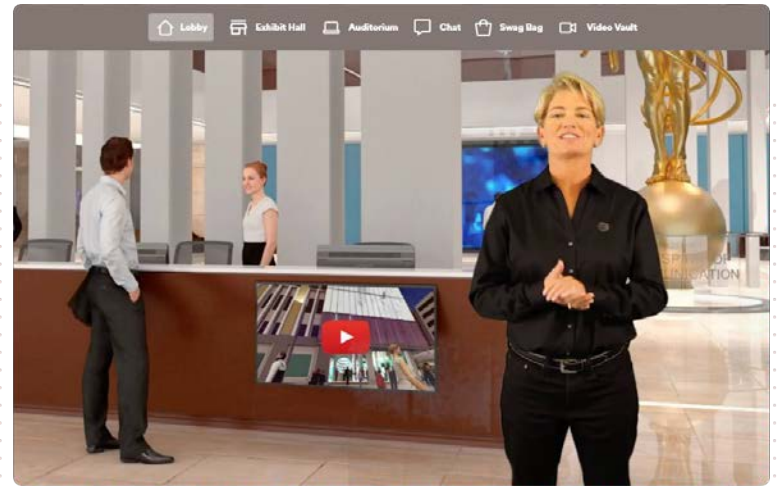
Include Custom Booth Avatars

All virtual conferences have the capability to incorporate diverse and custom Avatars based on your requirements.

vFAIRS

Land a great first impression with a beautiful Virtual Lobby

After logging in, users arrive at a 3D photorealistic lobby from where they can navigate to other parts of the event.

View Design Library ↗

vFAIRS
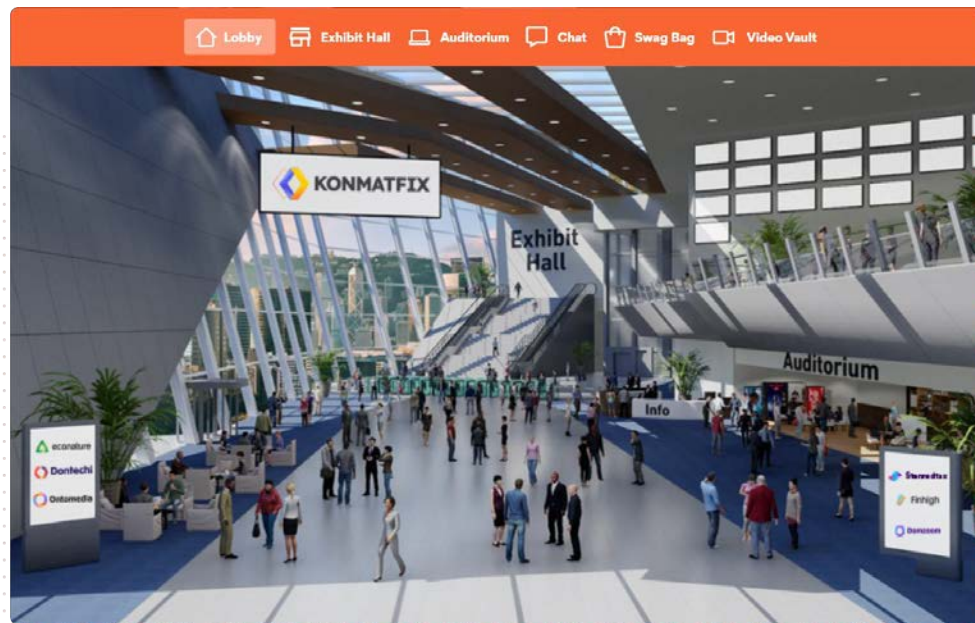
House all your sessions in a stunning Virtual Auditorium

The auditorium hosts the agenda & schedule and serves as a launchpad for attendees to join webinars.

View Design Library ↗

vFAIRS
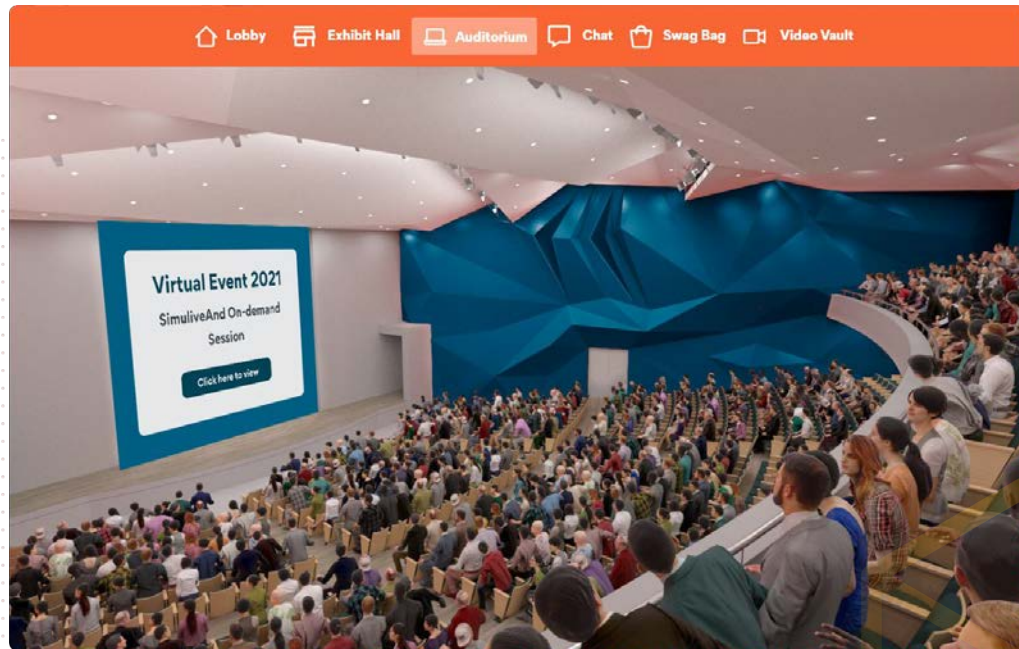
Host multimedia content in Interactive Virtual Halls & Booths

Use our collection of overhead & scrolling hall templates & booth designs to architect a delightful attendee experience. Host videos, banners, podcasts, presentations & more on each virtual booth.

vFAIRS
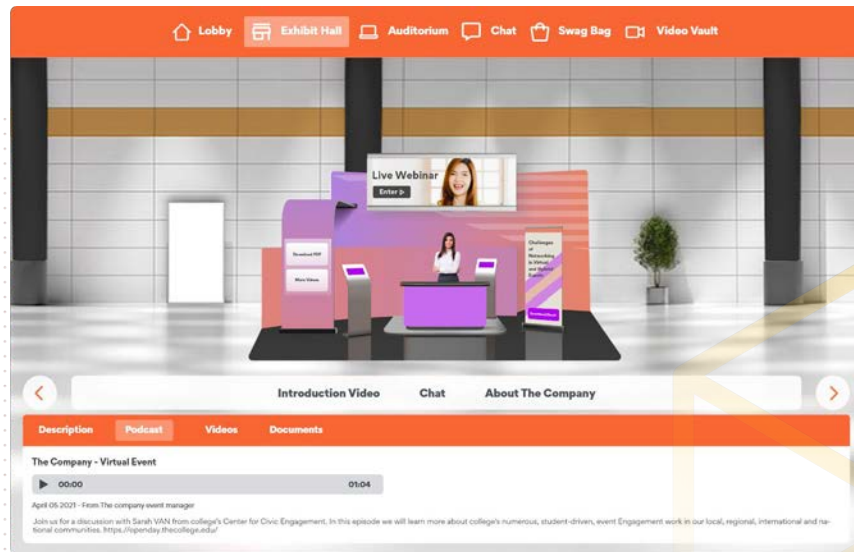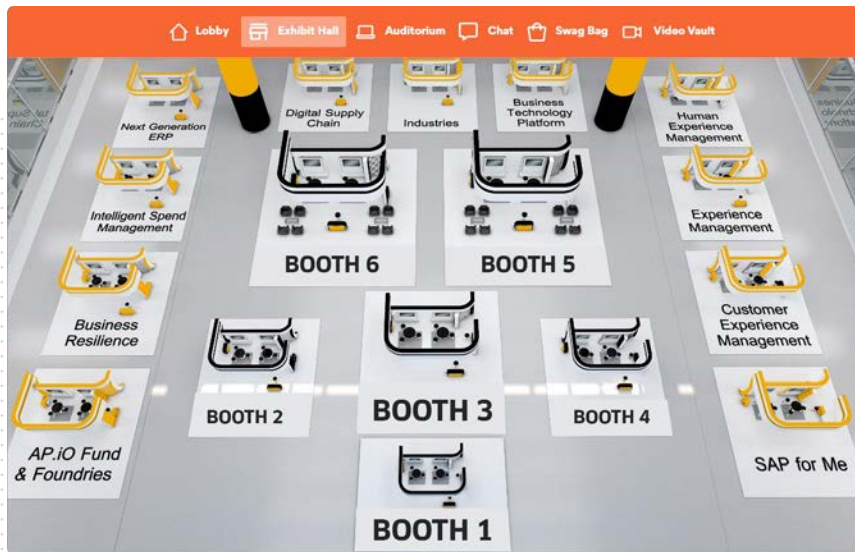
Facilitate conversations with
Networking Lounges

There can be a networking lounge or rooms with various chatrooms to allow for knowledge exchange and networking.

vFAIRS
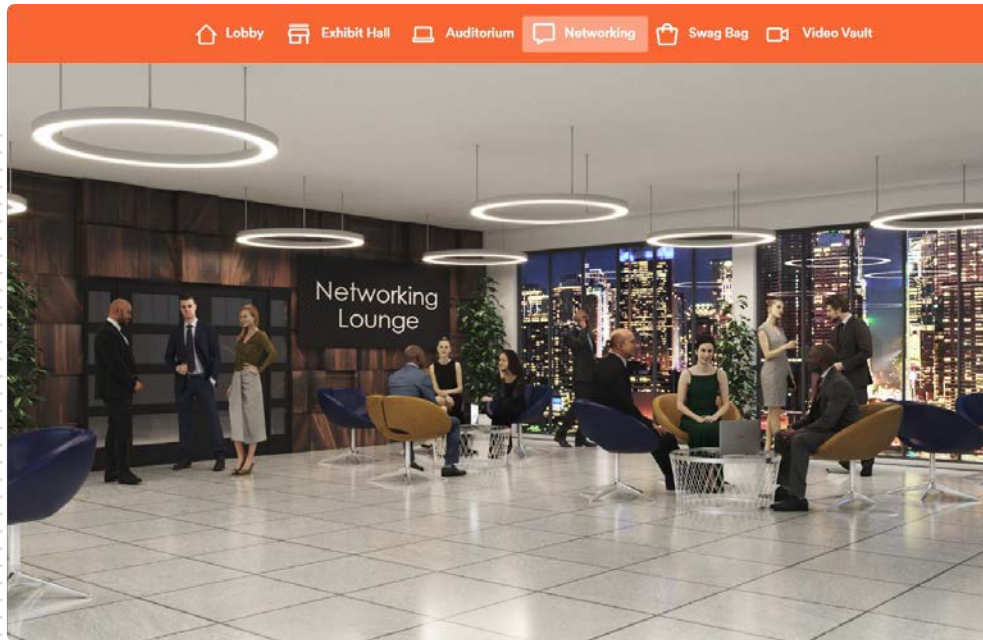
Provide a Help Desk

Provide a Help Desk to support participants with trouble access to platform and platform navigation, in addition to any other support required.
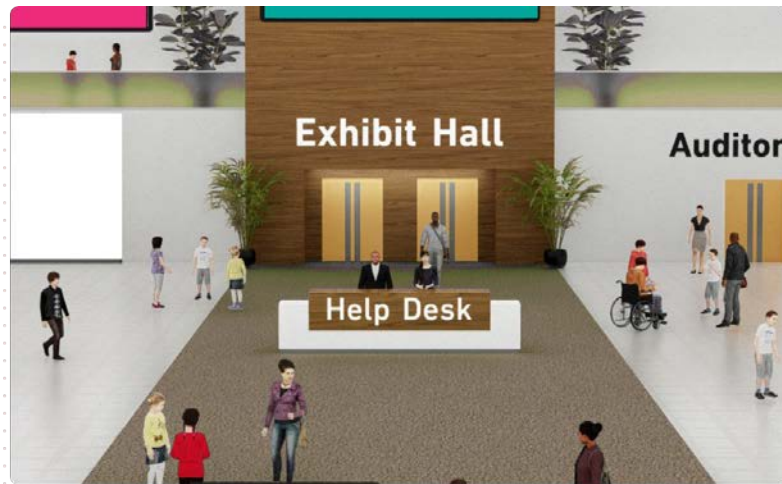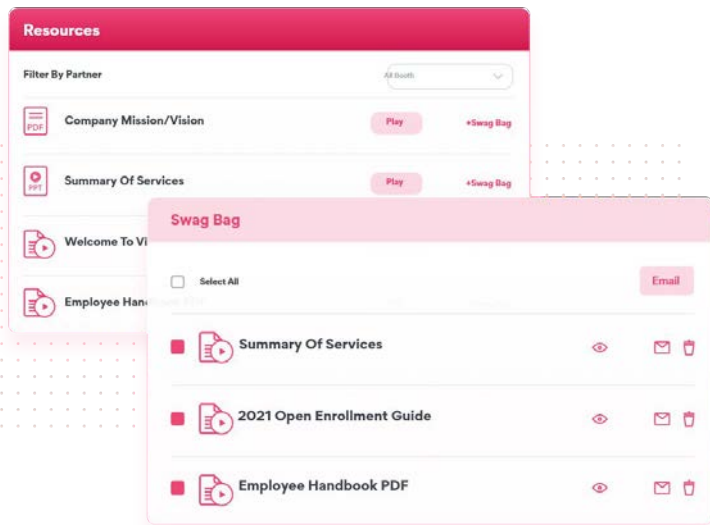
Share access to documents using an event-wide Resource Directory

Add documents, videos and content of other types in a searchable resource library that will be available for all participants to browse.

vFAIRS

Use Self-Service Event Builder tools to make changes on the fly

Want to take control of the wheel? Login to our intuitive event builder backend and instantly modify landing pages, session schedules, webinars, chatrooms, booths & much more.

vFAIRS

Give exhibitors an easy step-by-step wizard to manage their virtual booths

When you have hundreds of exhibitors attending the event, you can give them a secure link to a booth setup wizard. With that, they can take care of their respective booths & reduce dependency on organizers.

vFAIRS

Booth Management

With this service add-on, you can save on effort & time with a dedicated support rep who will:

➔ Liaise with your exhibitors

➔ Setup all the booths & upload content

➔ Deliver 1:1 training for all exhibitors

vFAIRS

END-TO-END
PROJECT MANAGEMENT

Dedicated Project Team at your disposal

Each project typically consists of a dedicated project manager, a project coordinator and a shared technical/design team to ensure your event goes smoothly.
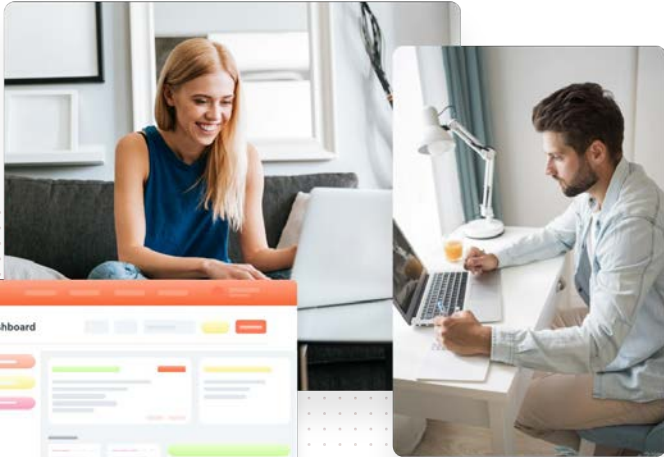
Receive 1:1 Personalized Trainings

We provide complete training of platform interface, back-end management, and event set up from start to finish.

vFAIRS

Learn the vFairs platform with ease using our User Guides & Tutorials

We provide video recordings, detailed step-by-step instructions, and live conference calls to walk you through the solution. Got a question? Our super-responsive project team is just an email away.

User Guides / Tutorials

How To Setup Event - Video Guide   Play

Booth Creation - Complete Guide   Play

How To Invite Booth Managers

Setup Networking/Chat Settings

Event Reporting - Video Guide

vFAIRS

Enjoy a stress-free virtual conference with our 24/7 Live Chat Support service

Our project team & customer support team will have your back from the time the virtual doors open till the official closing time.

vFAIRS

DURING-EVENT FEATURES

VIRTUAL EXPERIENCE

ENGAGEMENT

WEBINARS

GAMIFICATION

CHAT & NETWORKING

MANAGED SERVICES

vFAIRS

DURING-EVENT
VIRTUAL EXPERIENCE

Craft a unique visual experience with Custom Virtual Designs

We offer custom design modelling services to enable you to create an impressive virtual environment that best matches your event's nature and audience.

View all our design template options ↗

Offer a variety of placements for Sponsors

All virtual spaces including lobbies, halls, booths, gamification pages etc. support sponsorship placements to ensure you deliver maximum value to them.

Learn more about Sponsorship Options ↗

vFAIRS
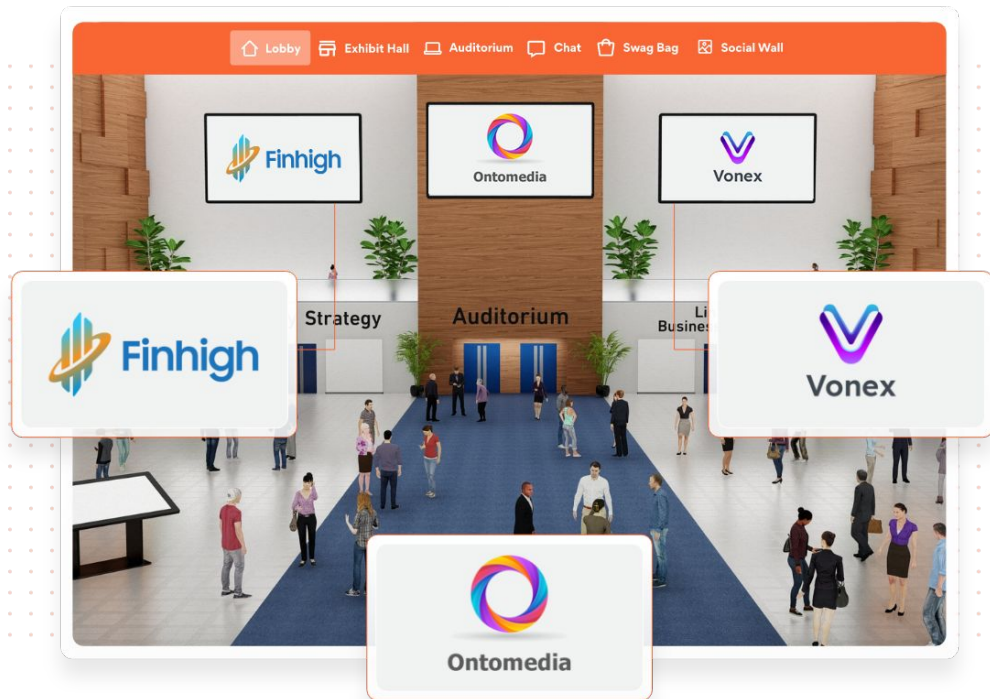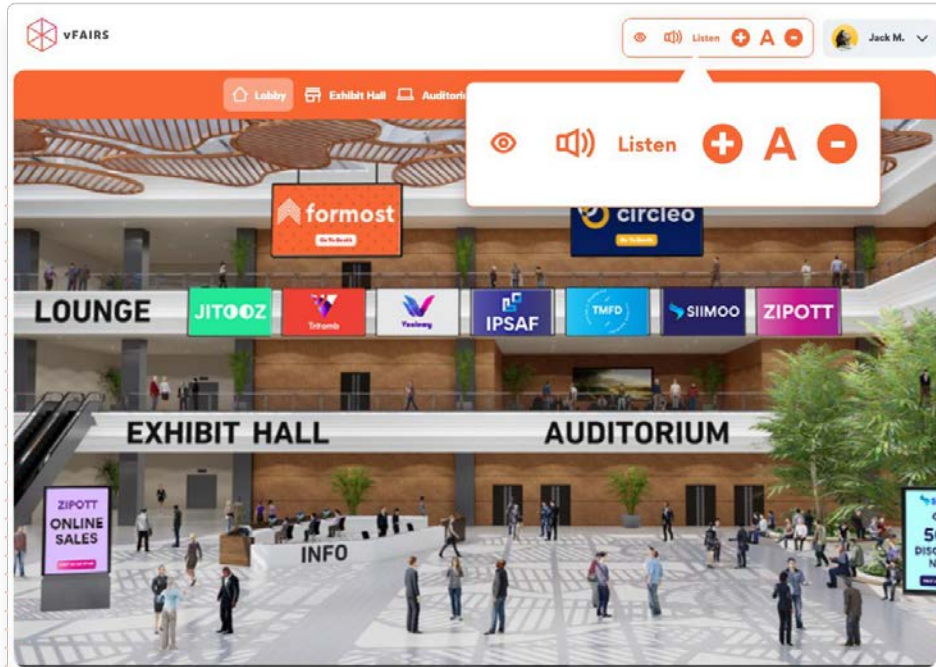
Support differently-abled attendees with ADA compliance

Users with vision and hearing impairments can navigate the virtual event platform using voice, screen readers and other assistive technologies.

vFAIRS

Deliver a seamless on-the-go experience with a Mobile Responsive interface

All virtual conferences running on the vFairs platform have a mobile-friendly version of the event, giving your attendees a delightful on-the-go experience.

vFAIRS
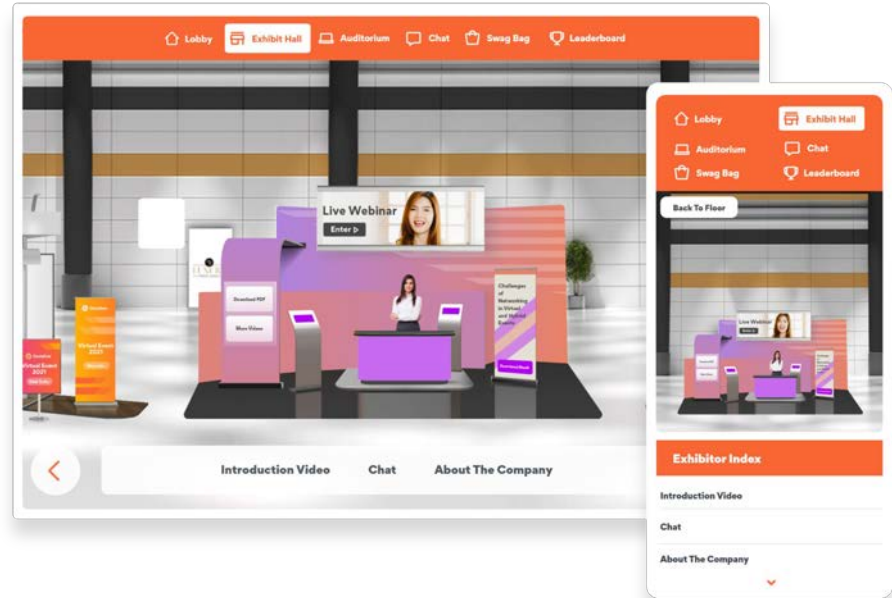
DURING-EVENT
WEBINARS

Host Live Webinars

Give your speakers/hosts a platform to deliver keynotes, present slides and conduct engaging sessions with multiple panelists.
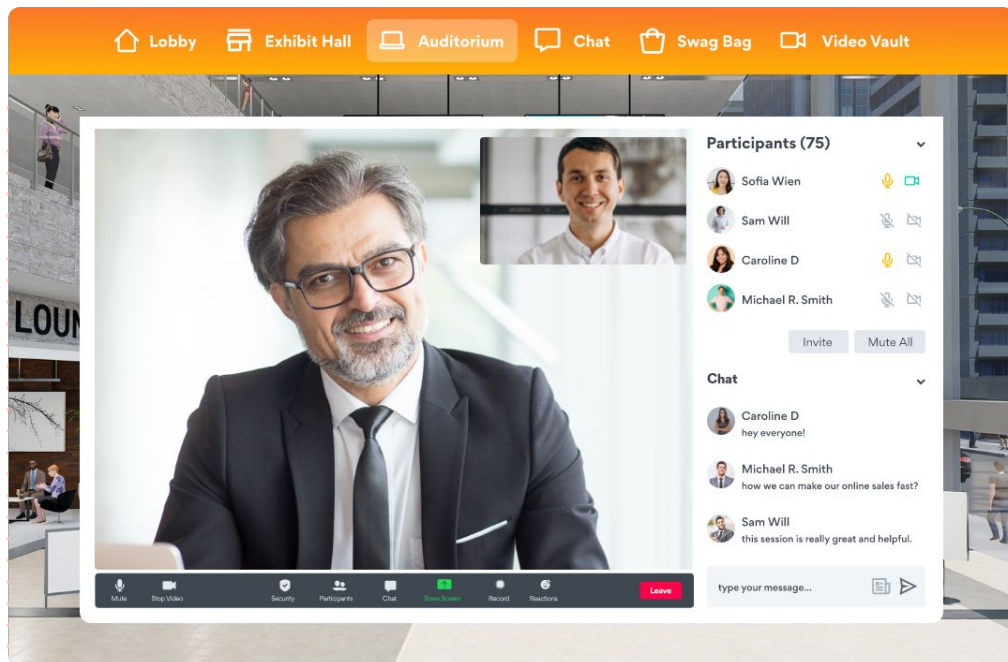
Deliver Concurrent Sessions

Offer multiple session tracks that run in parallel allowing you to pack more content in a smaller time frame.
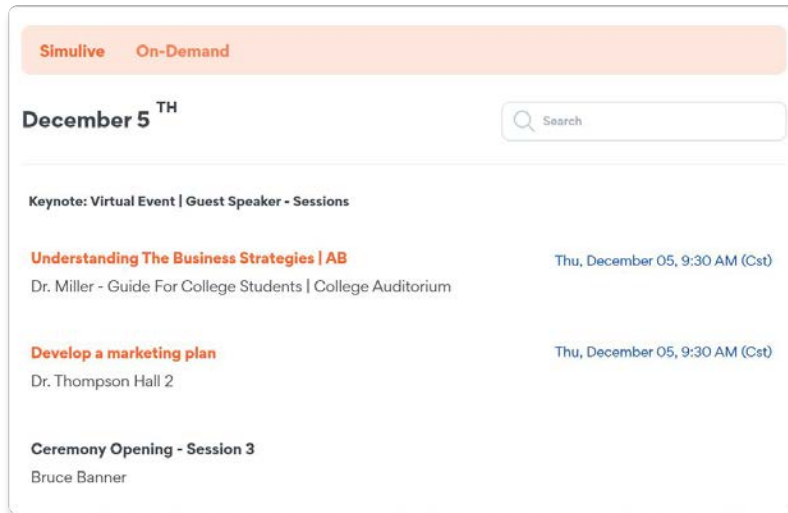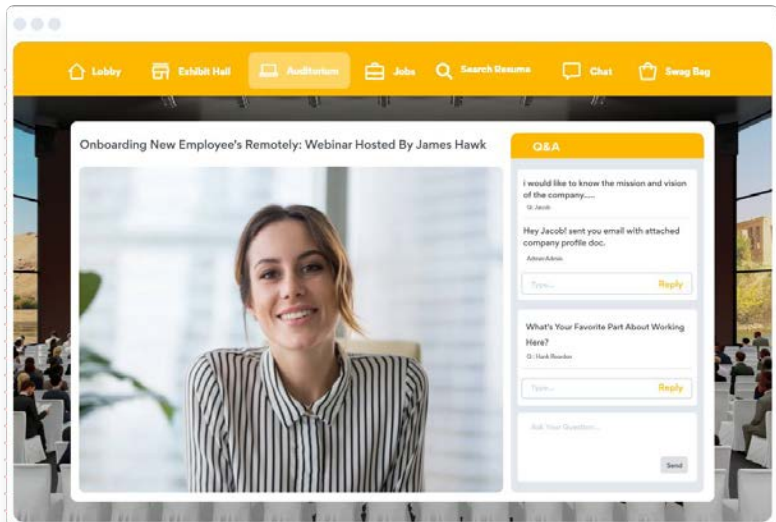
Run Semi-live Webinars

In case your speakers can't deliver their session live, you can capture pre-recorded videos and run them like a live webinar during your conference at a scheduled time. This affords you massive flexibility in your agenda.

vFAIRS

Run Live Polls during webinars

Have presenters and event staff capture opinions and feedback in real-time with an in-webinar poll.
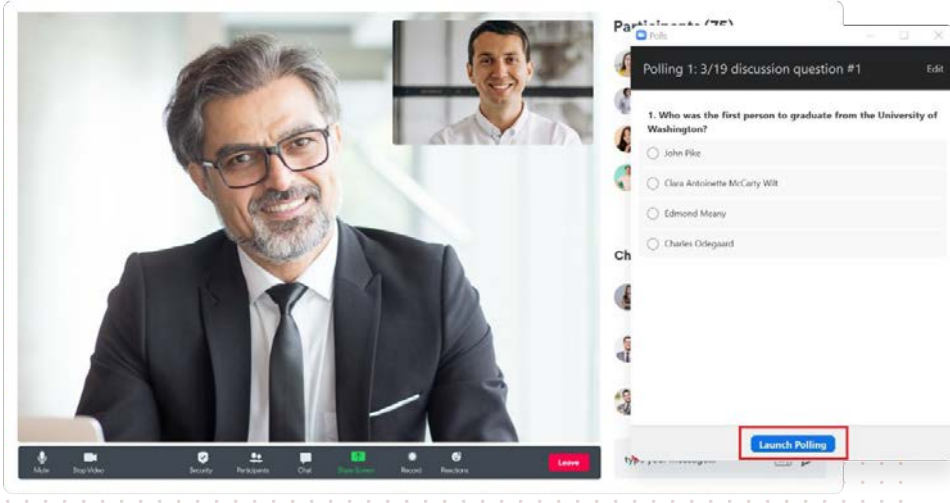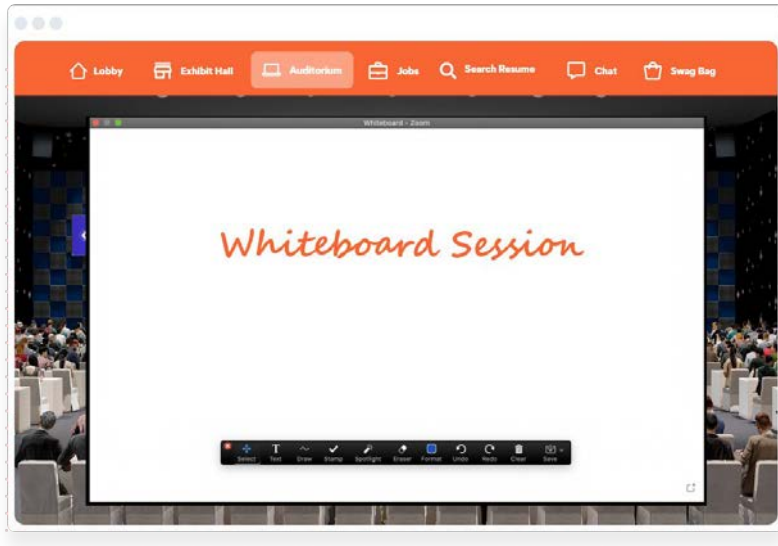
Enable presenters to express themselves with a Whiteboard

Presenters can start a whiteboard session and then invite others for collaboration.

vFAIRS

Host Q&A Sessions during webinars

Allow attendees to ask questions that presenters or moderators can respond to in real time.

Deliver Multi-lingual Webinars

With our KUDOWay & Interprefy integrations, organizers will be able to conduct webinars and meetings with real-time translation into multiple languages.

vFAIRS
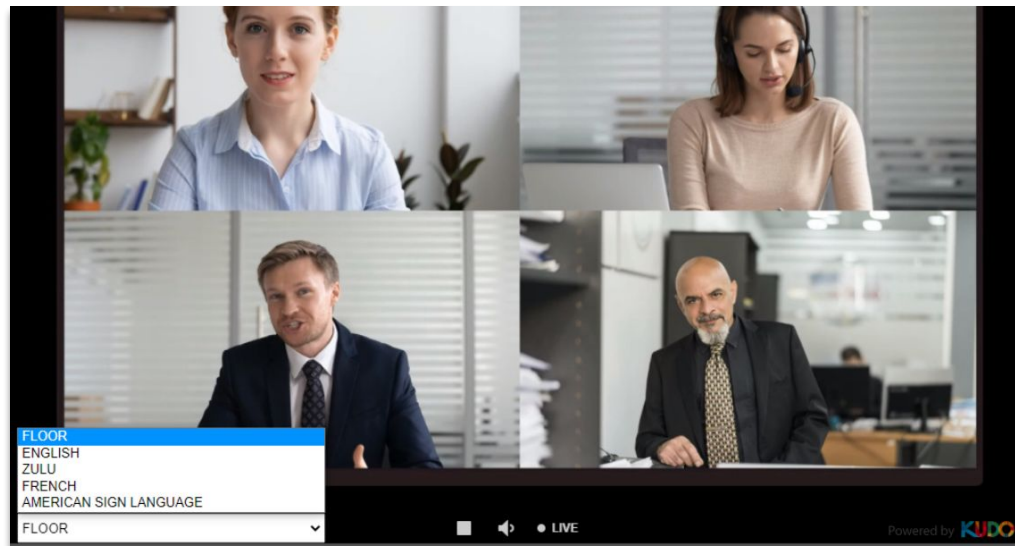
Host a Live Stream

Broadcasting in real-time from a physical venue? We got you covered. All we need is a live stream embed code from your video production partner and we'll surface it in your virtual conference.

[Learn about our hybrid event capabilities](#)
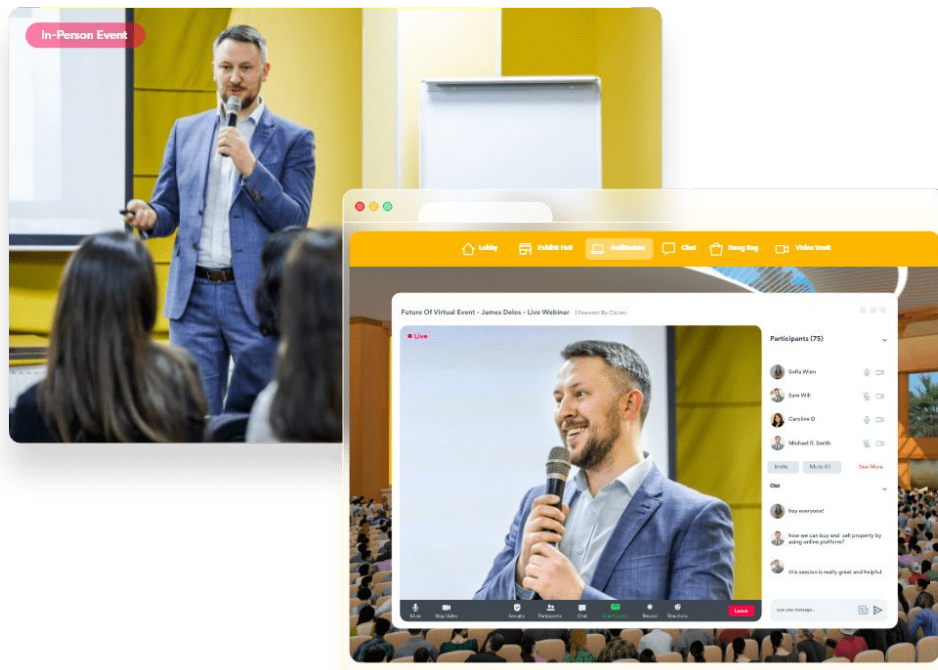
vFAIRS

Run Slido Polls & Quizzes

Leverage the Slido integration to collect feedback, host quizzes and run effective Q&A - all within the vFairs event experience.
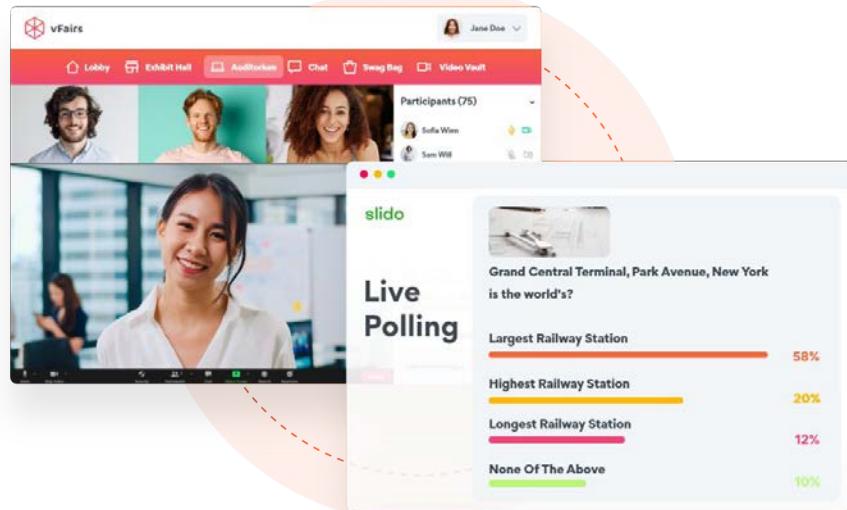
Extend the reach of your live stream with Restream simulcast

Restream is a webinar platform that gives you creative control on video production while broadcasting your video feed to several social media platforms simultaneously e.g. Facebook Live, Instagram Live, Youtube Live & more.

vFAIRS

Embed all the capabilities of Zoom within your event

Deliver a seamless experience to attendees with our embedded Zoom module. They'll never have to open another window.

Watch how Embedded Zoom works
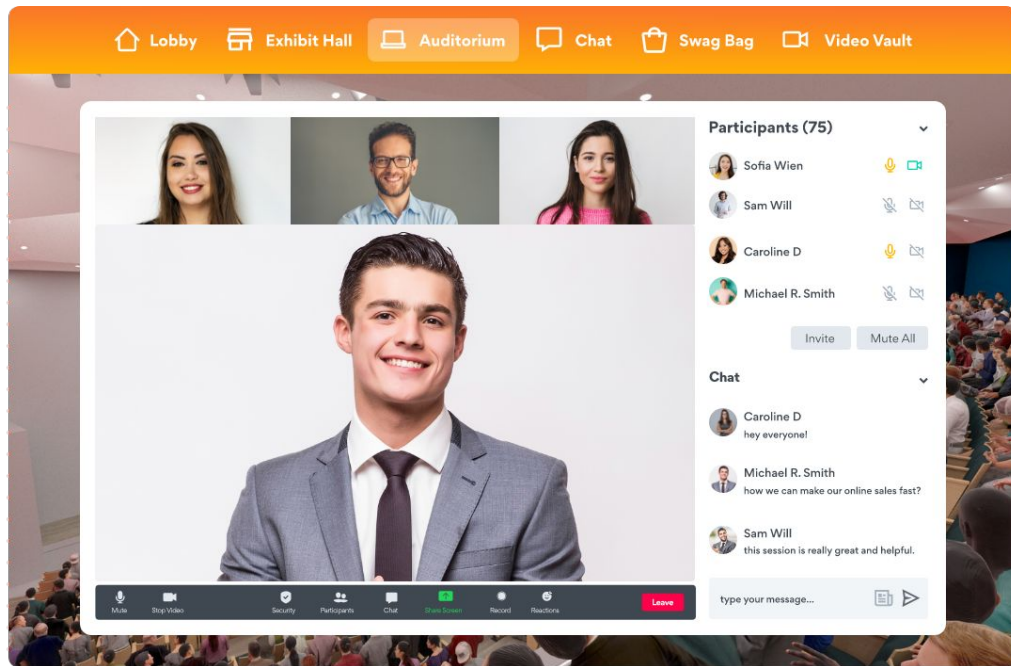
Offer a personalized experience with multilingual closed captioning

Use our Wordly plugin to allow attendees to view real-time captions in their language of choice.

vFAIRS
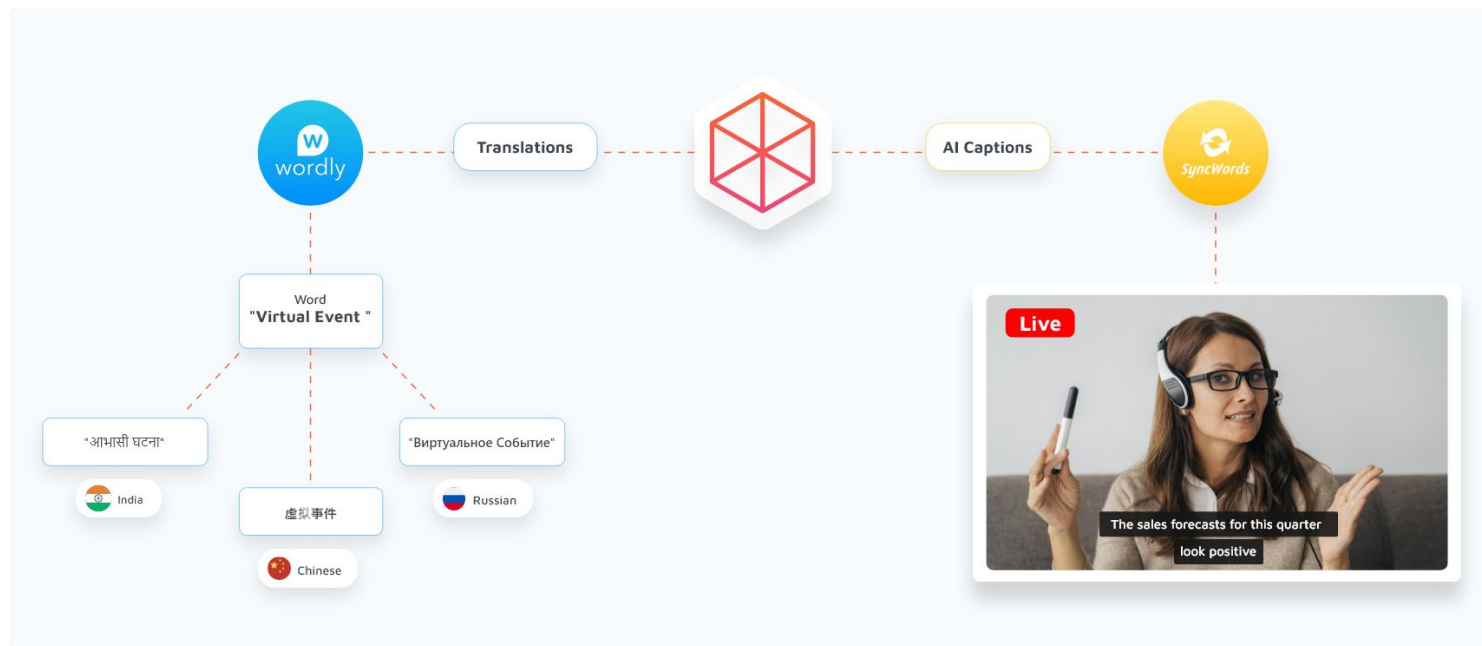
Personalize the attendee experience with an Agenda Builder

Allow attendees to customize their experience by selecting webinars & sessions they are interested in, and limiting notifications to only those agenda items.

vFAIRS

DURING-EVENT
CHAT & NETWORKING

Ease networking with Embedded Live Chat

Enable participants to keep the conversation going with a chat bar that is embedded across the virtual conference.
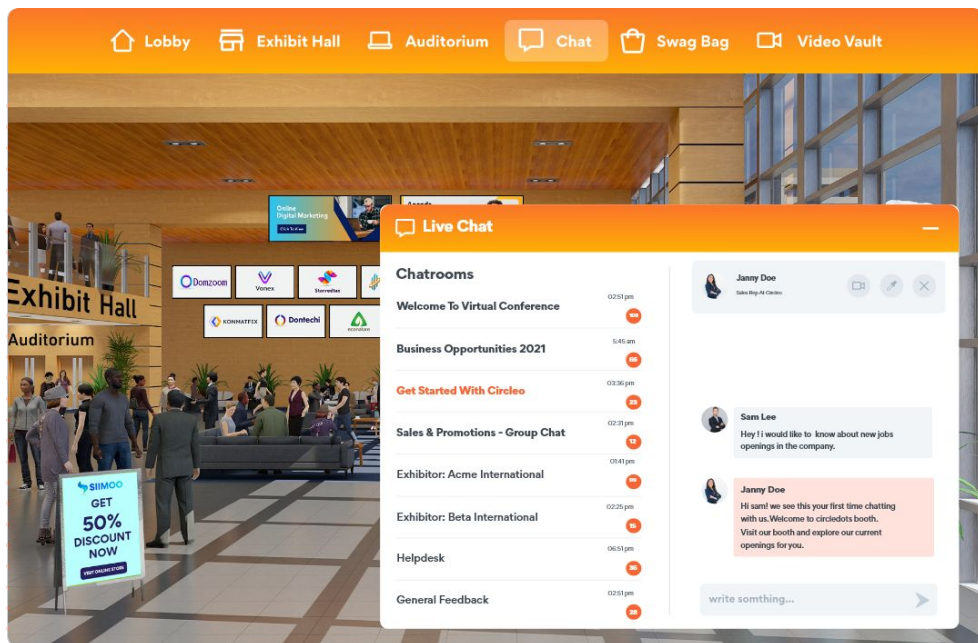
Get the community conversation going with Group Chat

Using group chat, multiple attendees can interact with exhibitors & admins through text chat.
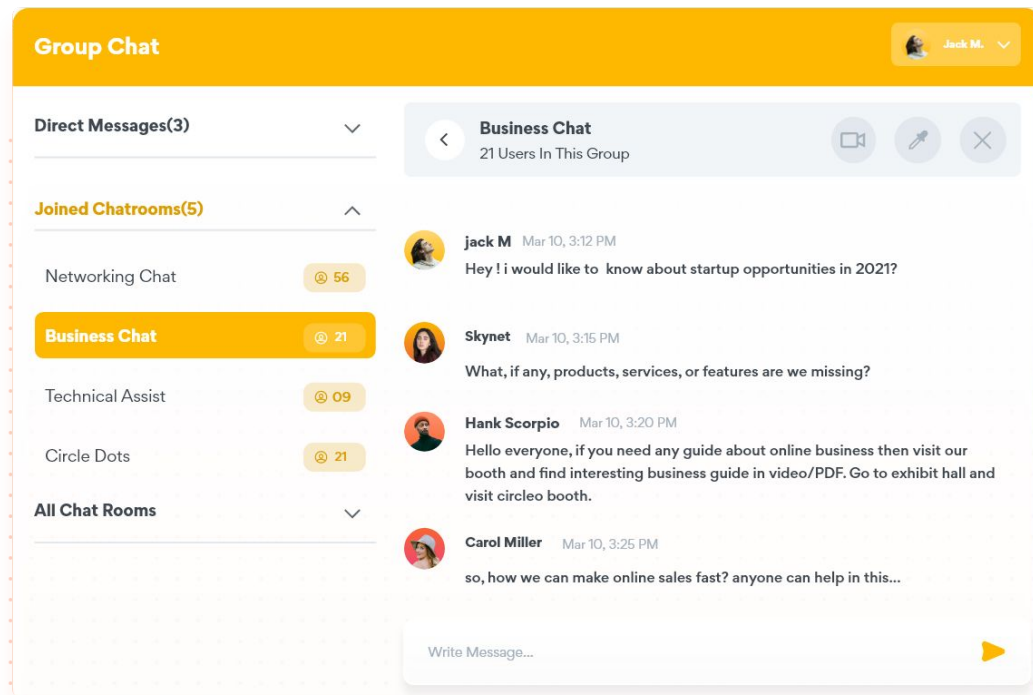
Enhance your network: Matchmaking for all attendees

Find recommended profiles to connect with based on your profile and meet new people.

vFAIRS
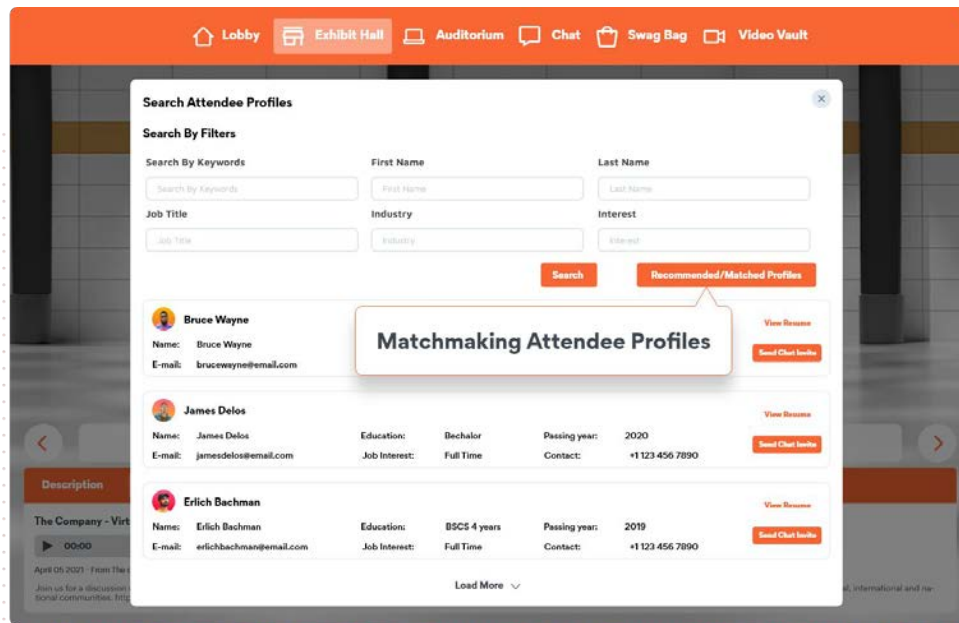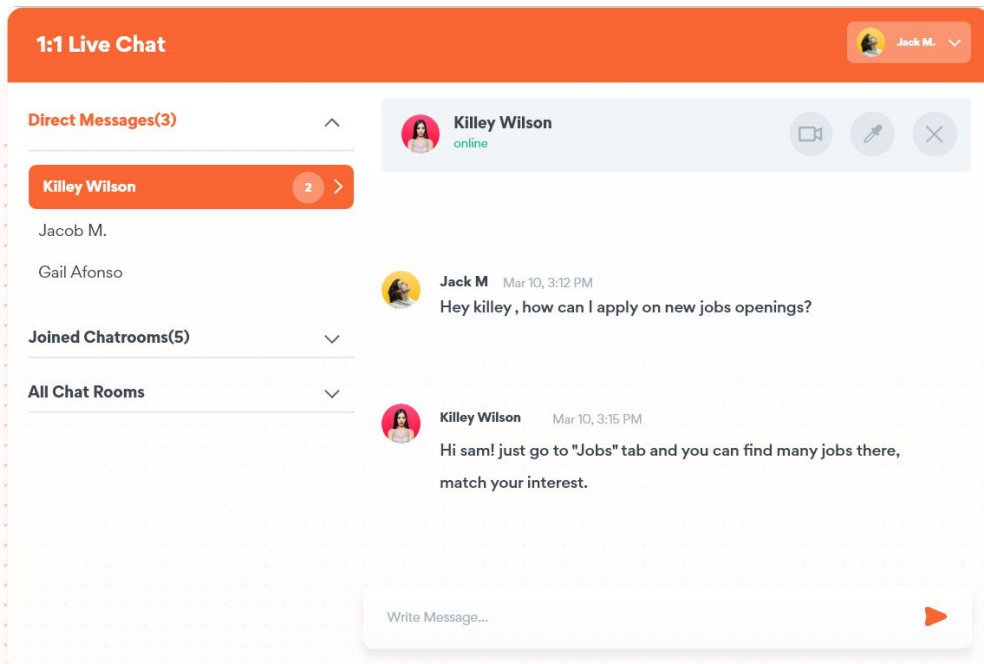
1:1 Private Chat (over text, audio & video)

Representatives and attendees can also get into a private 1:1 discussion over text, audio and video chat.

vFAIRS

Understand who you're chatting with Profile Views

Attendees and exhibitors can view certain registration data alongside the chat to learn more about who they're talking to.

Allows you to connect delegates, expand networks, and exchange business cards during your virtual conference.
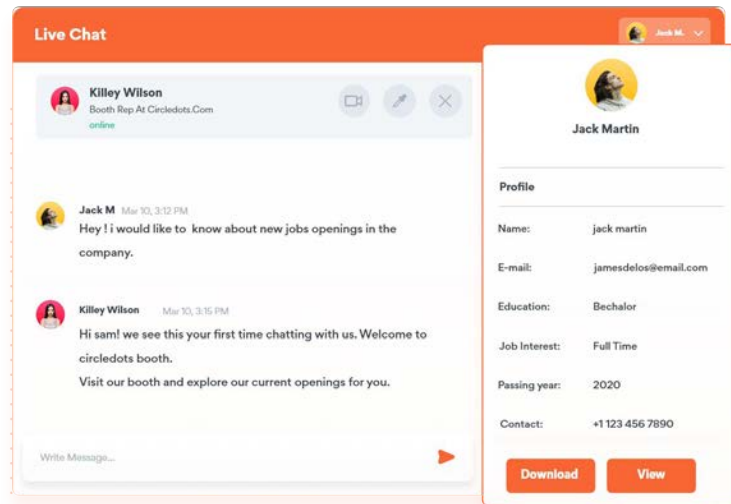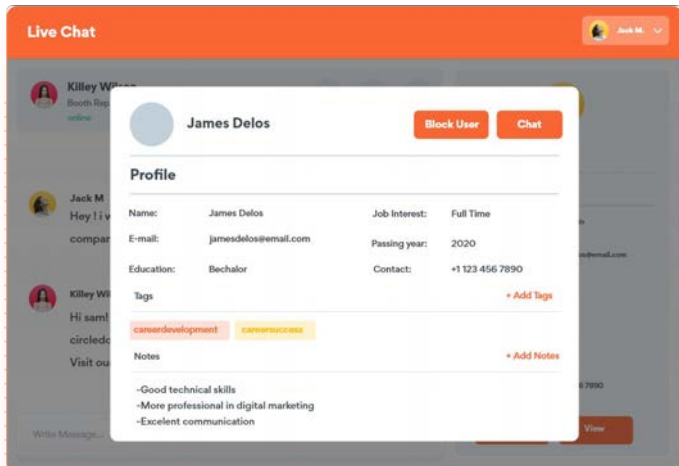
Save conversation highlights by adding Notes & Tags

Retain the context of the chat by adding notes and tags to the chat which can later on be exported with chat transcripts.

vFAIRS

Enable attendees to book appointments with exhibitors ahead of time

Attendees can view the schedules of exhibitors and seamlessly reserve a meeting with them for the best available time.

vFAIRS

Divide audiences into smaller groups with Breakout Rooms

Moderators can use breakout rooms to increase collaboration & involvement by conducting activities in smaller group sizes.
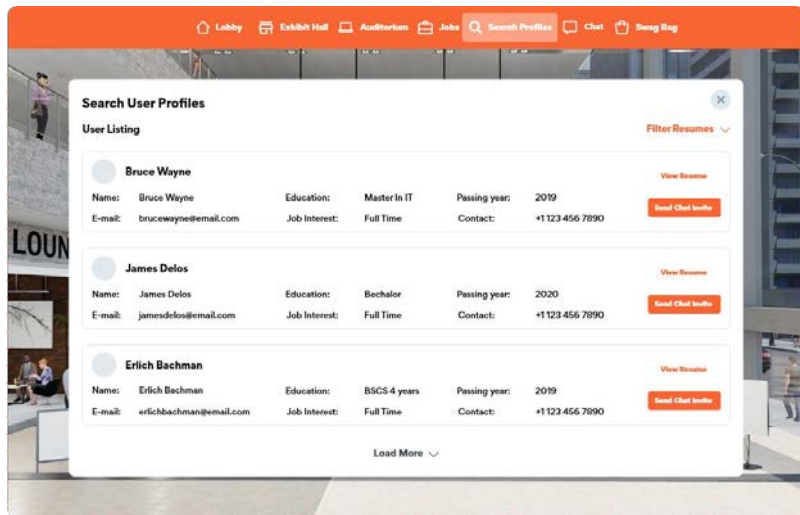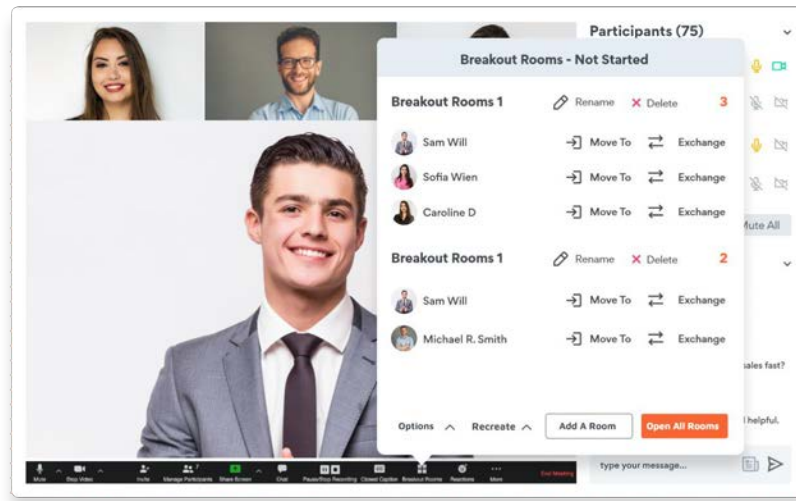
Help participants find people of interest with Profile Search

Attendees & exhibitors can look for like-minded individuals using various search filters & invite them directly to chat conversations.

vFAIRS

Drop Your Business Card

Connect with the people of your interest and share your business card to build a long lasting network.
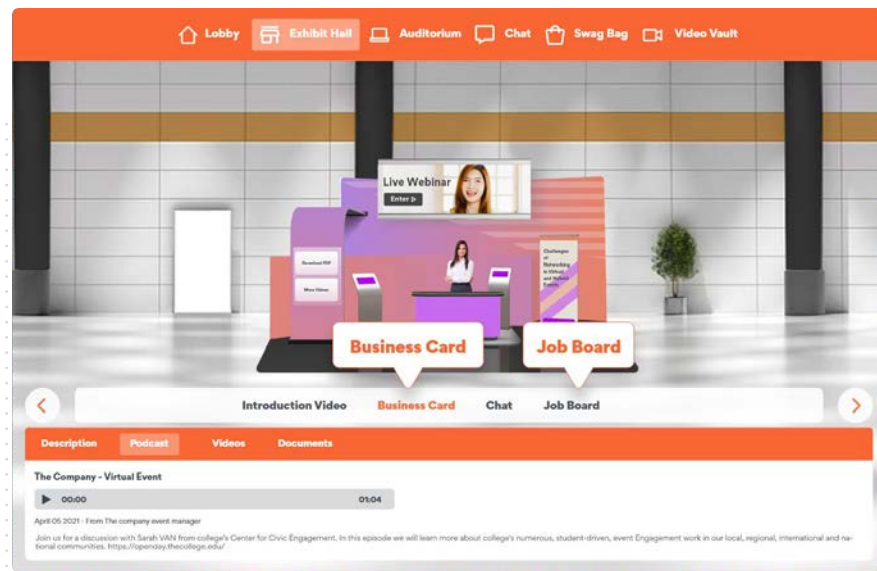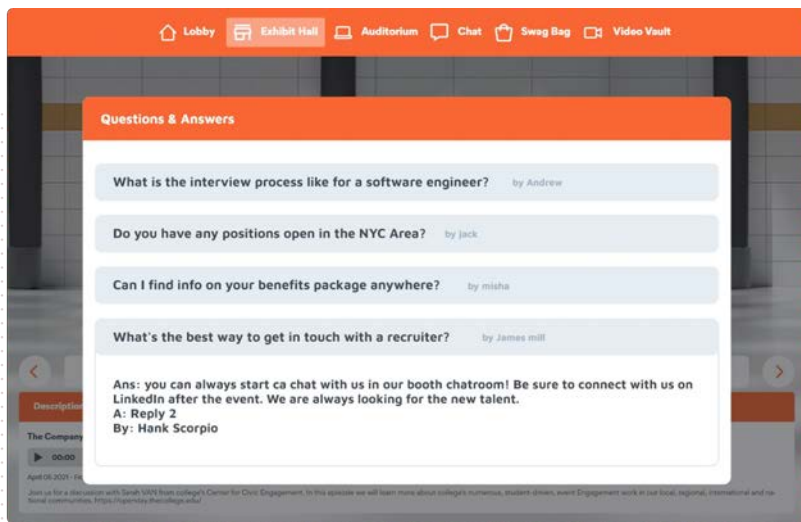
Host Moderated Chat

Publish chat messages for public viewing only after they have been vetted by moderators.

vFAIRS

Enable exhibitors to present research, art & data with Poster Sessions

Provide exhibitors a dedicated hall to host posters & graphics. Attendees can click through to expand these resources and then learn more by interacting with representatives via chat.

Showcase your products, in-depth catalogs, and brochures - all free of hassle.

vFAIRS
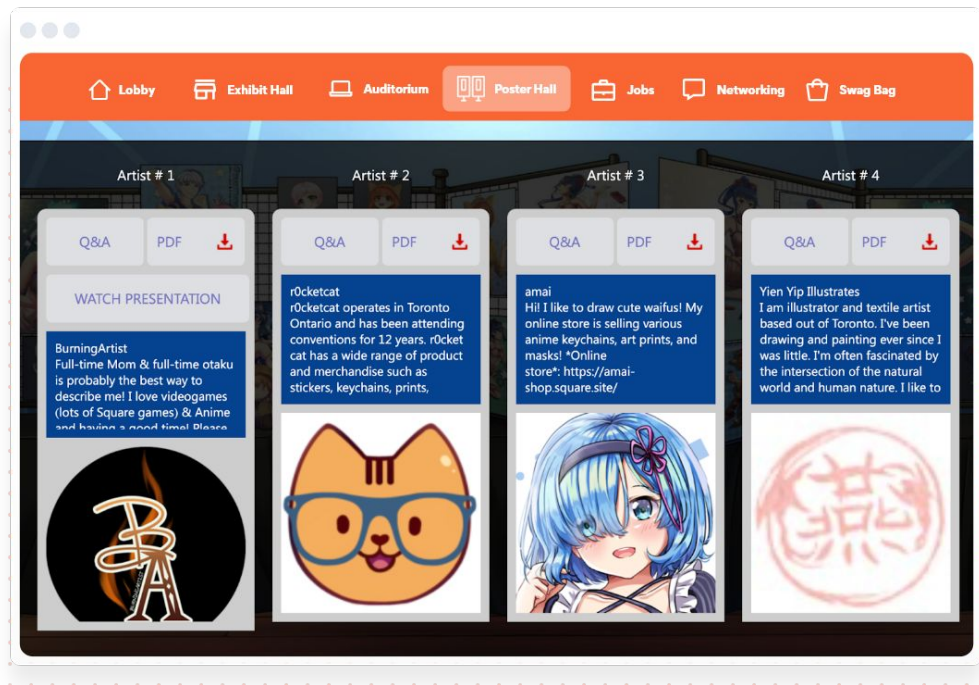
DURING-EVENT
ENGAGEMENT

Let your audience be heard with Live Polls

Run live polls with logged in audiences & get instant insights on their opinions.
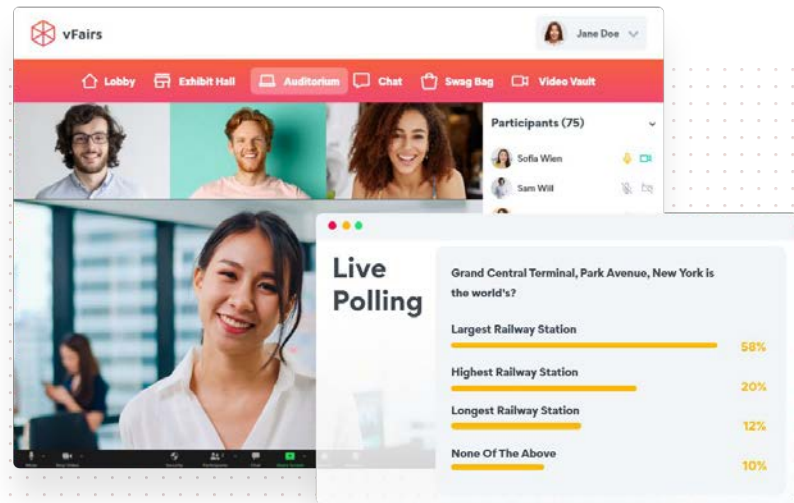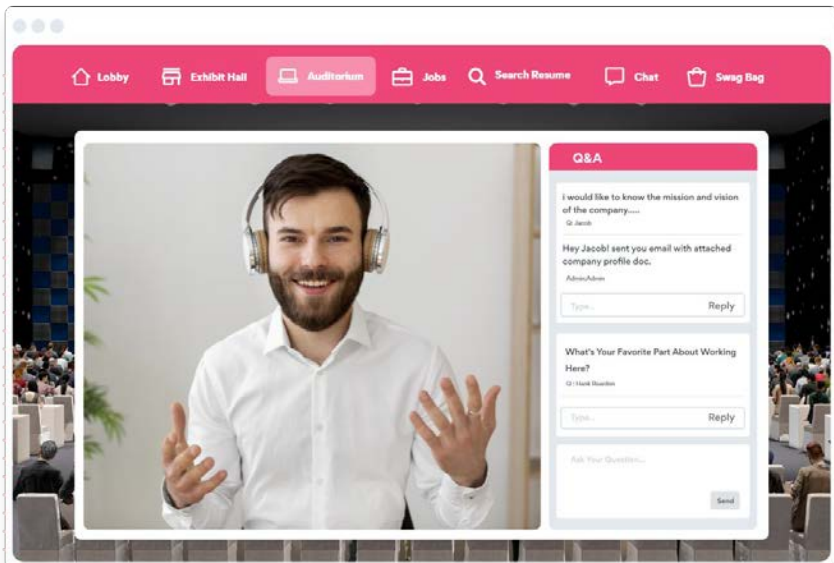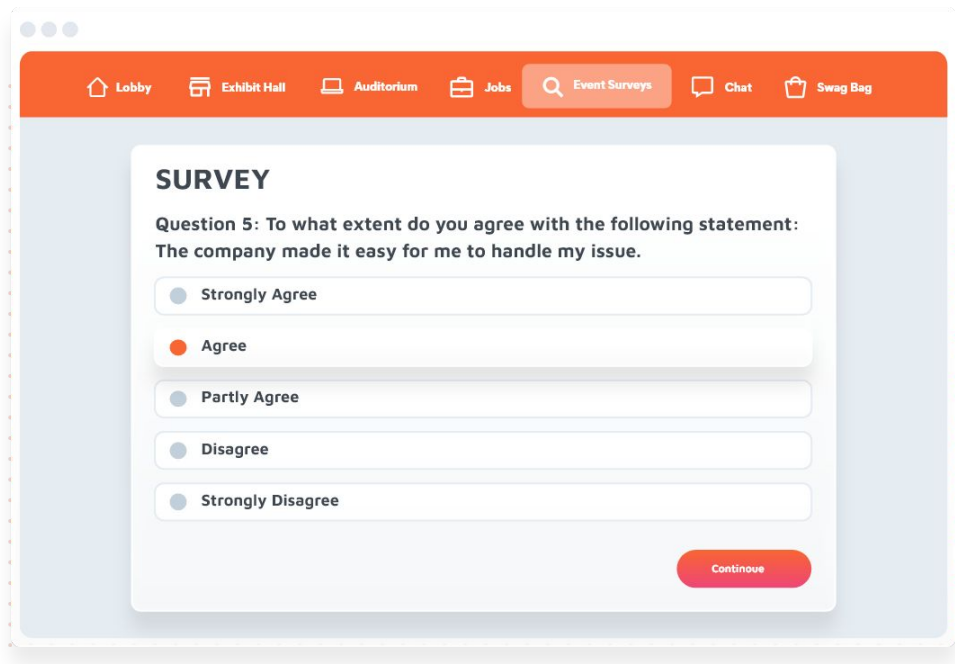
Host engaging Q&As

Enable attendees to post questions to live speakers and get instant responses via chat or video.

vFAIRS

Capture opinions with
Embedded Surveys

Create a custom survey & surface it on the main navigation.
Instantly receive feedback, suggestions & responses.

Display real-time engagement metrics with a Live Stats panel.

Let admins & exhibitors gauge the traffic levels on your virtual conference with a live stat panel.

vFAIRS
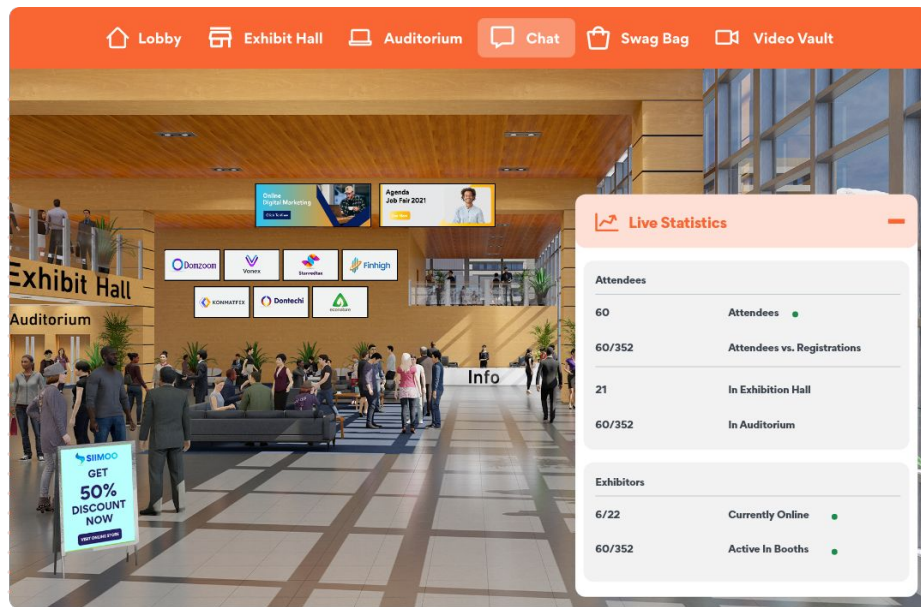
Auto-Match Attendees based on preferences

Show attendees and exhibitors list of recommended people to network with based on the interests they specify at the time of registration.

vFAIRS

Collaborate in real-time on a Miro Canvas

Pull in social media posts with specific hashtags from Facebook, Twitter, Instagram & more directly into your event.
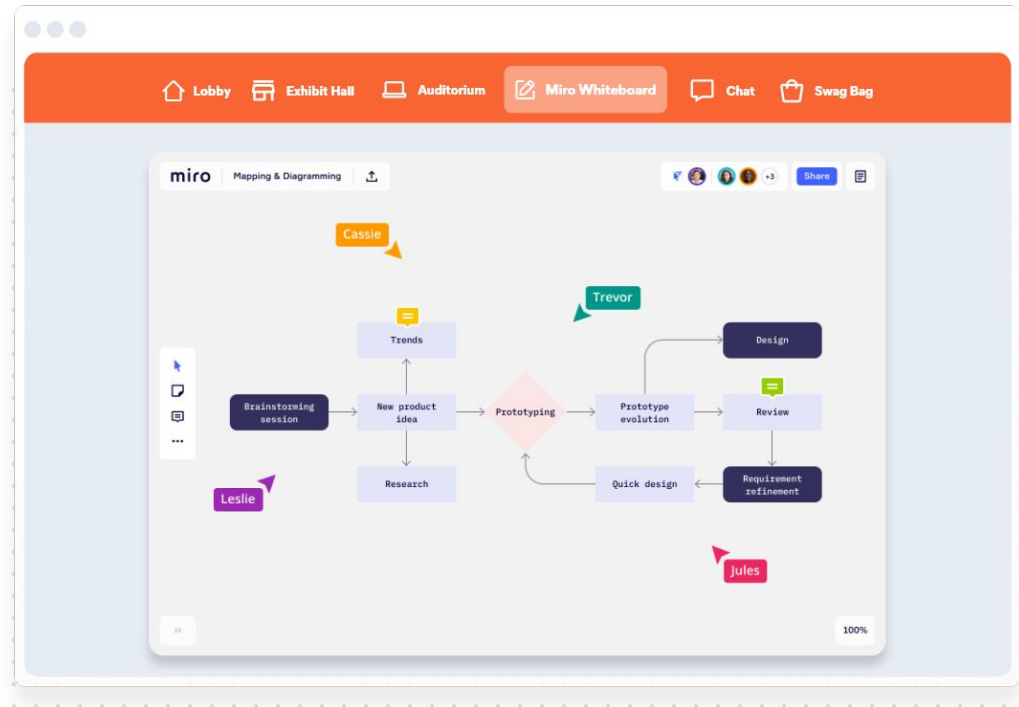
Provide a Virtual Swag Bag for your attendees to collect resources

Attendees can save documents, brochures and presentations to a virtual briefcase for future reference. They can even email them to their inbox for safekeeping.
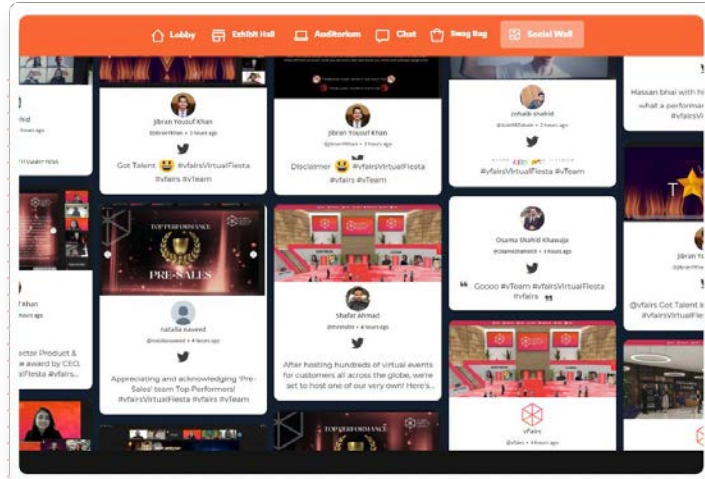

vFAIRS
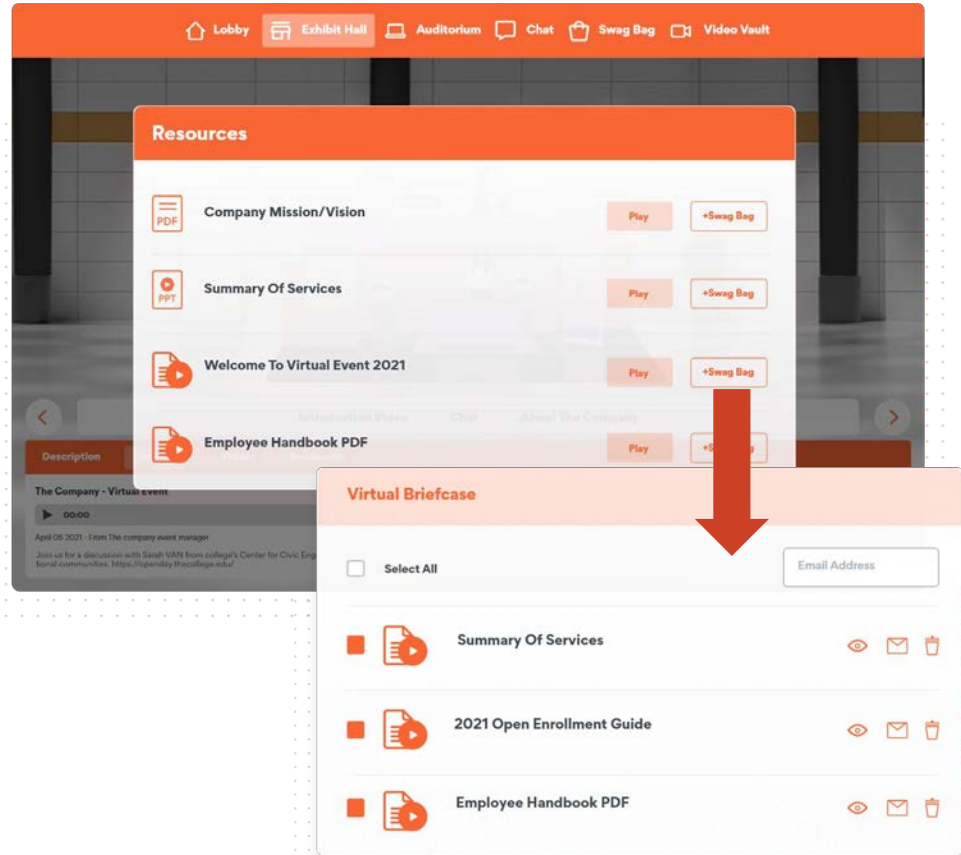
DURING-EVENT
GAMIFICATION

Make it memorable with a Photo Booth

Turn up the excitement for attendees by allowing them to take creative selfies & pictures with all sorts of backgrounds & filters.
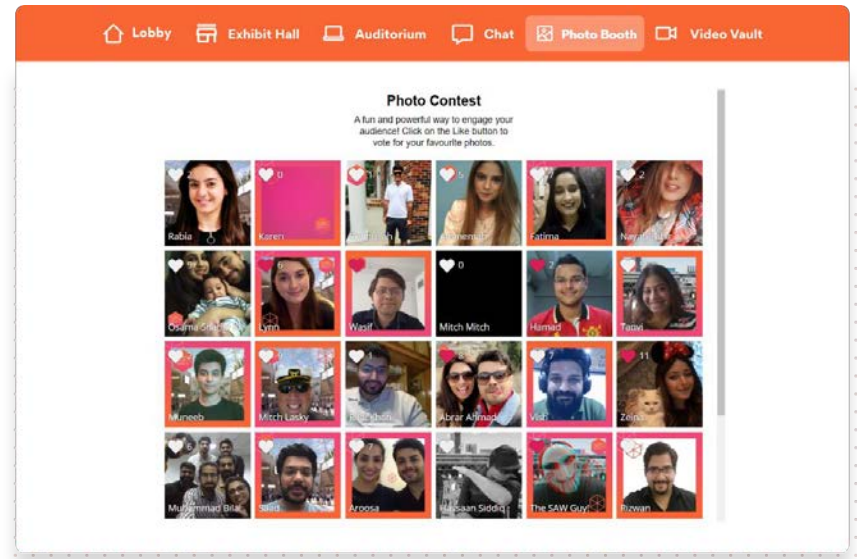
View real-time reactions with a Social Media Wall

Pull in social media posts with specific hashtags from Facebook, Twitter, Instagram & more directly into your virtual conference.

vFAIRS

Keep audiences hooked with a Scavenger Hunt

A Scavenger Hunt is where attendees are tasked to find hidden images across the virtual spaces to win points & prizes.

Find The Hidden Items

vFAIRS

Hike up activity with a Leaderboard

A leaderboard is a gamification tool where points are awarded to attendees based on them conducting favorable actions e.g. attending a webinar, downloading a doc, visiting a booth etc.
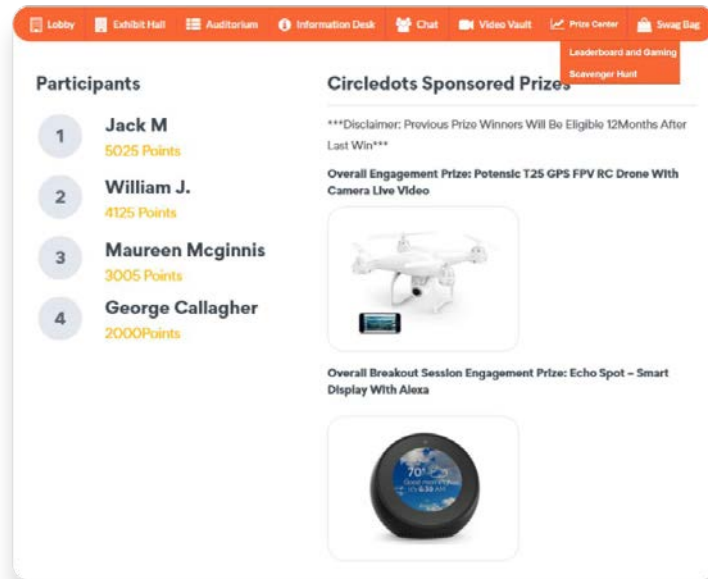
Test your audience with interesting Trivia

Pop up interesting questions to your audience & quiz them on relevant topics to keep them engaged.

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Amp up the fun with our
Kahoot! integration

Play exciting multiplayer trivia and quiz games.
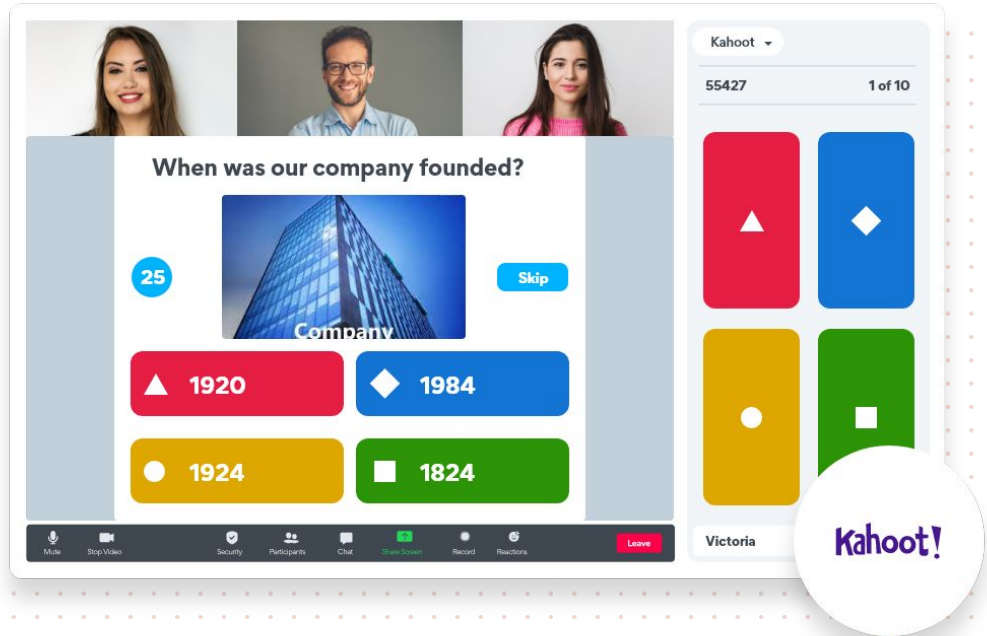
DURING-EVENT
MANAGED SERVICES

Booth Management

With this service add-on, you can save on effort & time with a dedicated support rep who will:

➔ Liaise with your exhibitors

➔ Setup all the booths & upload content

➔ Deliver 1 training for all exhibitors

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Session Management

With this service add-on, enjoy worry-free live webinars with a dedicated support rep that will:

➔ Liaise with your speakers

➔ Provide tech support during each webinar

➔ Deliver 1 training for all speakers

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POST-EVENT FEATURES

➔ Reporting Dashboards

➔ Attendee Journeys

➔ Raw Data Exports

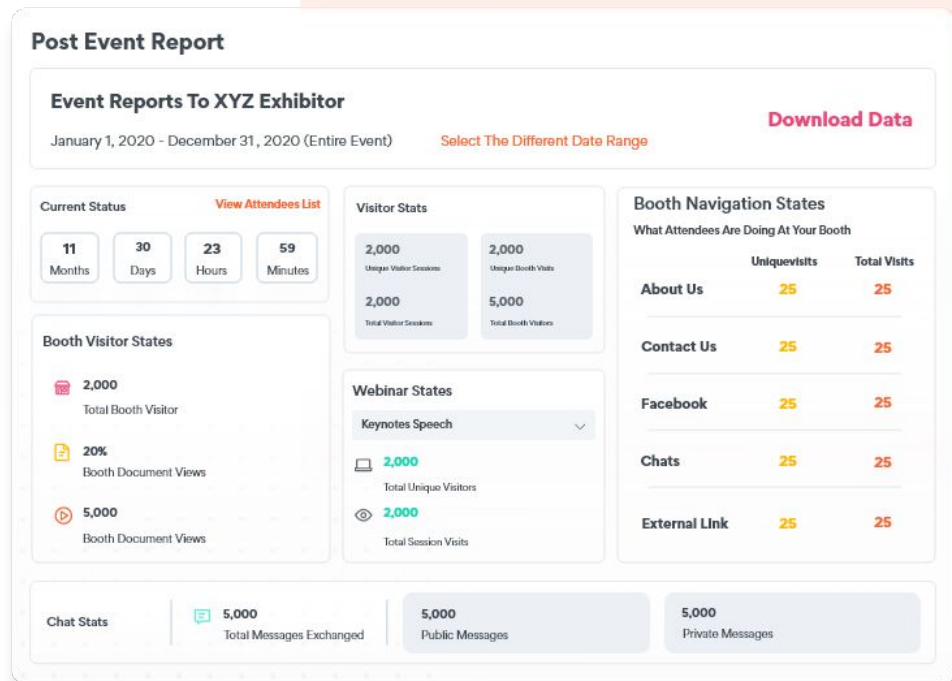# Measure how engaging your virtual conference was with Reporting Dashboards

Access charts and topline metrics to gauge event engagement & ROI.
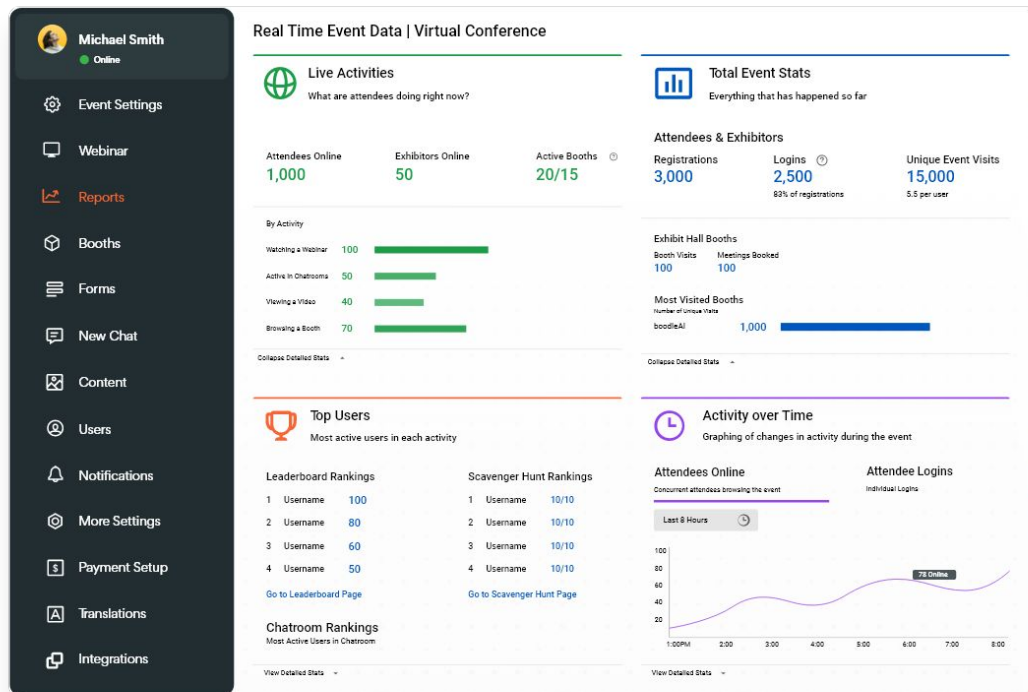
Track booth-level activity with real-time Exhibitor Dashboards

Help exhibitors understand what's working and what's not on their booth and make adjustments on the fly.

Watch how Exhibitor Dashboards work

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Visualize individual Attendee Journeys

Understand how attendees navigate and engage with your event. Generate a complete timeline that tracks their movements with actions.

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Data Export

Export all data collected during the event into Excel files for internal sharing and advanced analysis.

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SUCCESS STORIES

★★★★★ Feb 01, 2021

"The ultimate virtual experience!"

★★★★★ May 11, 2021

"A user friendly platform with great support from the vFairs team"

★★★★★ Jan 20, 2021

"Smooth, efficient, effective and customer focused"

★★★★★ May 25, 2021

"Great experience working with vFairs"

★★★★★ Feb 03, 2021

"A Phenomenal Experience"

★★★★★ Feb 26, 2021

"Easy, great customer service and engaging event!"

vFAIRS

Thousands of customers trust vFairs for their virtual events

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Why our customers love us

Watch video on your browser

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THANK YOU

Send your questions to

sales@vfairs.com